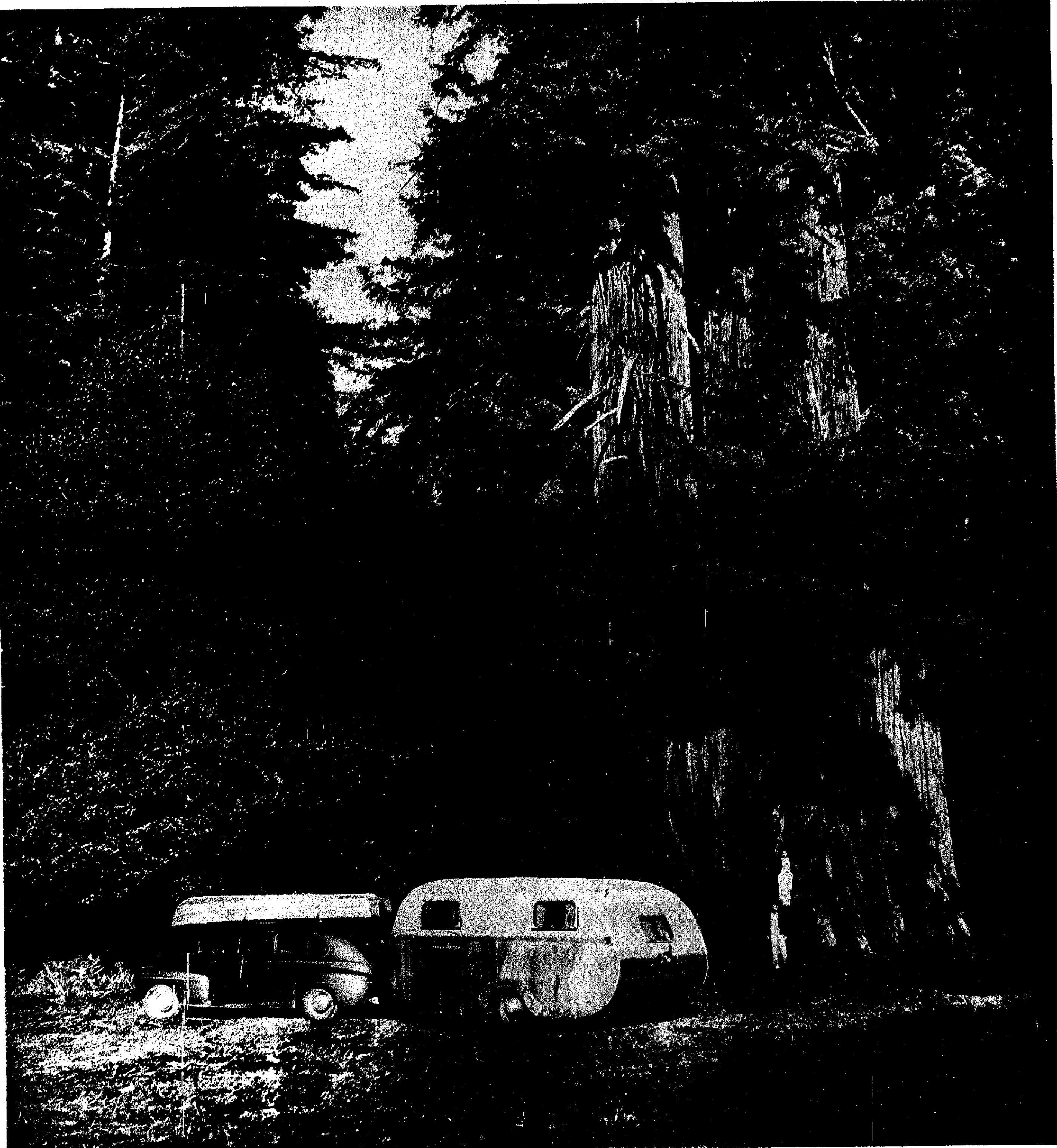


Press-Telegram  
*Southland*

LONG BEACH, CALIFORNIA, SUNDAY, AUGUST 6, 1950

MAGAZINE  
Section



**GIANTS OF THE WOODS**

Photo by John Germer  
Mighty redwoods rear their majestic height far above their forest neighbors in a setting of inspiring beauty for the trailering vacationist and his family. See story on Page Two.

## A Singer's Life



MISS RACHEL MORTON

## All-States Picnic



—Photos by Gordon Ayres.

More than 100,000 persons gather annually for Ontario's All-States Picnic at the "longest picnic table in the world." The event is scheduled for August 12.

IT COULD only happen in California! Each summer—this year on Saturday, Aug. 12—more than 100,000 persons from every state, Hawaii, Canada and Mexico—have the time of their lives at the "Longest Picnic Table in the World"—1½ miles in length—at Ontario.

Months ahead, the townspoplle are busy planning the many details. At the last minute, a thousand volunteers decorate the streets, set up refreshment and information stands, first aid booths, and the picnic table.

By Maymie R. Krythe

Twenty tons of fruit, for ice-cold lemonade and orange juice, are crushed. A total of 400 pounds of coffee goes into the coffee pots. The drinks are handed out by attractive girls at stands—two in each block.

The long table is spread on the 65-foot-wide parkway, on Euclid Ave., under the welcome shade of graceful pepper trees. Their lacy branches meet overhead, making a perfect covering for the happy picnickers. This avenue is part of a 15-

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NAME ..... CITY .....

Rachel Morton, who has lived in Long Beach for four years, is a native of Boston. She has had an enviable career as an opera and concert singer. She lived for eight consecutive years in Europe, and made her operatic debut in the Opera of Nice, France, singing the role of "Sieglinde" in Wagner's "Die Walküre." Later she was leading dramatic soprano with the British National Opera Company, and the Covent Garden Opera Company of England.

She has sung under such famous conductors as Walter Damrosch, Sir Henry Wood, Sir Malcolm Sargent, Eugene Ormandy, John Barbirolli and others.

Our late Herbert Wormser said of her: "She ranks with Lotte Lehmann as a Lieder singer," and the great Lotte Lehmann herself wrote Miss Morton recently, "Your voice is outstandingly beautiful."

Last April she was heard as "Elsa" in the opera "Lohengrin," which she wrote and narrated in an opera reading at the Ebell Theater.

This is the first of four intimate articles re-

# THE Magic Wand OF SONG

### First of Four Articles by Rachel Morton

HERE is recompense in fullness of years. And if Life is greyed about the temples, it is but the fruition of Time. The mightier the oak, and the sterner the granite mountain, so great has been the achievement thereof.

It is not with regret that the ripened age should be reached, but with content in the full bloom.

As a mother cat whimsically strokes her little kittens, so I like to reminisce a-dawn the pathways of my life, stroking each treasured memory, lovingly.

God lighted my path early with a singing voice. Its bright and shining influence has opened many a privileged door to me, and spread a magic carpet of events, most wonderful to my life. Someday I should like to begin at the very beginning of the journey—but for now, may I just open a door for you here and there.

HERE really is a magic wand of Song. My life has been touched by it many times, and in ways and events that read like a fairytale. Draw your chairs up a little closer; lower the lights, and I will take you with me on some of my magic carpet experiences.

One night, while singing in a concert in Boston, I noticed in the front row an exquisitely-gowned woman of aristocratic bearing. In her beautiful hair was a jeweled comb that sparkled in myriad lights—and about her throat were other jewels of no mean order. Her rare beauty and entrancing attention made a deep impression upon me, a 16-year-old girl, though I was. So I was not very surprised to find her waiting for me back-stage after the concert.

"My dear," she said, "you have a very beautiful voice. What do you intend doing with it?"

"Oh, I want to be an opera singer," I said, "I want to some day study abroad in Germany."

"Germany?" she queried, "I thought Italy was the place one studied for opera."

(It must have been the

announcing luncheon brought me to my feet. My table companions were delightful. A young girl of my own age, "Trude," was traveling with her older brother, and there was a very personable young man, oddly enough, from the town of my birth. We made quite a quartet, and when seasickness overwhelmed Trude, I invited her to share my luxurious stateroom, high on the hurricane deck, overlooking the bow of the ship.

I sat at the captain's table; I sang at the Ship's Concert; I held hands under the stars with the boy from my old town, and the voyage was all too short.

Unforgettable were Mme. Toussaud's Wax Works, where the life-size figures thrilled us; from awe of the kings and queens; horrors of the notorious murderers, to real deception when we consulted a "Bobbie" at the door, only to find him done in wax, too. The Tower of London was full of historic interest, with its jeweled crowns, its fabulous diamond weighing hundreds of carats; the dark, dank dungeons, and the giant "Beefeaters" in their old-time garb, who are the custodians of the Tower.

THAT is a moment of real anguish, after the thrill and excitement of leave-taking on an ocean-liner are over. The flowers may be gorgeous in your stateroom, and the telegrams and letters will take a lot of happy reading; but just now, with the fog horn blowing dismal, and the land long since lost to view, you are alone, and I mean ALONE. I sank upon my knees in an anguish of tears, and cried aloud to God to be with me.

But the body makes its constant demands, though the heart be sick. The bugle an-



This photograph of Rachel Morton was taken in Berlin, while she was a student of masters of voice.

cent: "BERLIN!" It is worth the many miles!

Glorious Berlin! From the moment my sweet-faced Fraulein Koch, to whom I was entrusted, met me at the station, I was in love with that beautiful city of prewar days. The great white granite buildings; the palatial apartment houses, the spotless streets, the flower-

bedecked plazas at every turn, the happy groups at the sidewalk cafes, the linden trees scenting and shading the lengths of every street; these beauties held me spellbound.

In the pension which belonged to Fraulein Koch I had a sweet room with a balcony, gay with flowers. In the cor-

(Continued on Page 4, Col. 4.)

## Relax in the Redwoods

By Joan Gartner

ALL OF a sudden—there they are. You're going along U. S. Highway 101, chatting and not thinking about anything in particular—and suddenly you enter a grove and the monstrous trees that are the redwoods surround you and the conversation stops. It is always that way.

You feel a sudden pride in California for having produced these giants. You're from Long Beach, which is known as "down south" when you are north of San Francisco, but you know these groves are in your state—and they contain the biggest and, to many ways of thinking, most beautiful evergreens in the world.

These are sequoia sempervirens, or coast redwoods; inland they are sequoia gigantea, and are found in the Sierra Nevada. The term redwood, you find, has come to mean the coast tree by long usage as a folk name.

GROWING only in separate groves, these trees share the region with Douglas fir, tan oak and madrones, all standing on a carpet of ferns of many kinds.

Many of these groves, you discover, are state parks and have camp grounds for vacationists and here, among the trees, is the place to stop if you are looking for a rest.

Or you may be energetic.

There is fishing in the Eel-

trout, if you can catch them, make the lunches or breakfasts. At your service is a fine

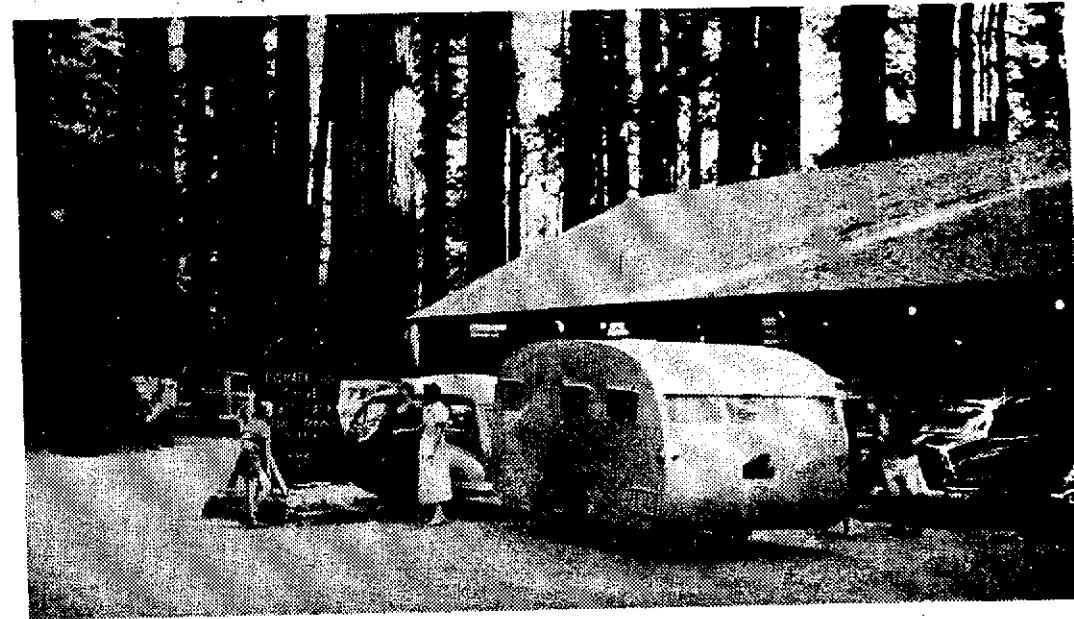
The massive silence of these forest groves is enough to hold you quiet and relaxed until it is time to move on again.

YOU RENT a cabin, or pitch tent, or jockey a trailer into position—and if you hurry, there's time for a swim before lunch. The Eel River runs through many of the campgrounds, and if it doesn't, nearly all the rest have a swimming pool, natural or con-

In the afternoon you sit on a chair, or a hammock, or a cot, and look around you. If you are in Big Basin State Park, in the Santa Cruz Mountains just south of San Francisco, you will very likely see a deer or two (hint to all mothers—these deer are tame, and love pancakes for breakfast).

If you are farther up the coast, you may see the tallest known tree in the world (364 feet high, at Humboldt State Park), or the world's largest redwood (105 feet around, 320 feet tall), or many varieties of small animals, plants, and those myriad ferns, all of which are protected by state law.

ranger organization—trained men in green uniforms who can answer any question about anything in their domain and who lead fascinating hikes to interesting places in the vicinity. Square dancing in the afternoons goes on in many parks, as does a softball game



Groves of towering redwoods shelter state camp grounds, excellent places for vacation relaxation. Here is the entrance to Richardson Grove State Park.

between impromptu teams, usually "marriles vs. singles," in which the marriles usually win, though you may wonder why.

In the evening comes the campfire, an important ingredient in that relaxation prescription. A roaring fire—or no fire—but always a semi-circle of cut tree-benches, a leader, and home talent which contributes cheerfully. If you know "The Shooting of Dan McGrew" or "Gunga Din" you find yourself part of the program before you've been there very long.

Community sings have a part in this program, as do nature movies and slides, with the naturalist explaining; you discover to your amazement that you're learning something on this vacation, and liking it. If you aren't tired by now, there's another dance after the campfire, slower than the afternoon's hoedown, where a grandfather and his youngest relative may waltz and nobody notices anything unusual.

This community spirit gets you, after a while, and as the days pass you spend time on the store porch, talking about nothing in particular, or stroll around the camp, meeting new friends while you're looking for old ones.

AND ALWAYS there are the trees. With jays in their branches in the early morning, or with stars tangled in their



Happy family in a forest retreat: Food never tastes better than when on vacation and simple fare is prepared and served in simple style in the outdoors.

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### Member PACIFIC SUNDAY MAGAZINES

FRED TAYLOR KRAFT,  
Magazine Editor

Press-Telegram Southland Magazine



There's fun galore on Long Beach strand these gay, inviting days, as the pictures published here show.

## A Day at the Beach

Beauty line in the California tradition: Fresh from a romp along the beach are (l. to r.) comely Miss Mary Douglas, Mrs. John Baeyens, Mrs. Ray Berns, Miss Betty Brewer and Mrs. Bernie Specht. There's ample provision on the wide beach for rest and play; when rays of Old Sol become too warm, there's always cool surf a-beckoning.



Diana Martin, daughter of Mr. and Mrs. Robert Martin, has fun at the beach, too, it's quite easy to discern!



Volleyball game engages lively interest of Mrs. Hody Lane (left), Mrs. Robert Martin.



Taking time out from a turn at volleyball and surfing, Mrs. Ray Berns relaxes on Officers Town Club beach.



Popularity of beach sports is proved by photo above. Sand-pile (left) engages busy hands of three happy children (l. to r.), Billy, Terry and Lela Enk.



Another sandpile (right) attracts the attention of mothers and children (l. to r.): Linda and Mrs. Hi Zlatin, Lela and Mrs. Leon Enk, Barbara and Mrs. Harold Jantz and Jerry Jantz.



—Photos by H. S. Melvin

# Pickles and Relishes



Pickling brings tangy aromas to many Long Beach homes these days. Above, sweet pepper relish in the making.

By Mildred K. Flanary

**PICKLES**, relishes, chili sauce and spiced pears and peaches will be wonderful aids in dressing up special occasion dinners as well as what might otherwise be drab everyday meals. Now is the time to stock up the pantry with an assortment of these tasty, aromatic mealtime accessories.

Sweet pepper relish is a good one to start with and here is the recipe:

#### Sweet Pepper Relish

2 lbs. seeded sweet red peppers  
2 lbs. seeded green peppers  
3 lbs. onions, peeled  
Water  
1 qt. vinegar  
1 lb. sugar

Put peppers and onions through food chopper, using medium knife. Add 1 gallon water. Let stand 5 minutes; drain. Add 1 pint vinegar and 2 quarts water. Bring to boil; drain, pressing lightly. Add remaining vinegar and sugar; mix well. Bring to boil. Pack boiling hot, in hot sterilized jars. Seal at once.

Here are some other recipes:

#### Quick Cucumber Pickles

1 quart cucumbers  
1 quart onions  
1 quart water  
1/4 cup salt  
3 cups vinegar  
1 cup white sugar  
1/2 cup molasses  
1/2 cup mustard seed  
1 teaspoon celery seed  
1/2 cup olive oil

Select cucumbers from 2 1/2 to 3 1/2 inches in length. Wash thoroughly and cut into thin slices without peeling. Slice onions in thin slices. Put in a large bowl. Dissolve salt in the water and pour over cucumbers and onions. Add more water if necessary, to cover them. Let stand for 2 hours. Put vinegar, sugar, molasses, spices and oil in a saucepan. Heat to boiling, stirring until sugar is dissolved. Drain the brine from the cucumbers and onions, cover with cold water and heat to boiling. Then drain again. Pack the pickles in hot sterilized jars with the hot vinegar.

1/2 teaspoon cayenne pepper  
1 tablespoon celery seed  
1/2 cup salt  
Clean vegetables. Remove stem ends from tomatoes, skins from onions, tops from celery, and seeds and cores from peppers. Put all vegetables through the medium grind of a food chopper. Drain off excess liquid. Heat remaining ingredients to boiling. Add vegetables and boil gently, covered, for 10 minutes, stirring occasionally. Quickly pack one hot, sterilized jar at a time. Fill to 1/4 inch from top. Be sure vinegar solution covers the vegetables. Seal each jar at once. Yield: 8 pints.

#### Fresh Cucumber Pickles

6 pounds (12 medium) cucumbers

1 pound (6 medium) white onions

1 green pepper

3 cups chopped (1 1/2 medium stalks) celery

1/4 cup chopped celery leaves

4 1/2 cups distilled white vinegar

3 1/2 cups sugar

1/2 cup prepared yellow mustard

2 tablespoons yellow mustard seed

1/2 teaspoon turmeric

1/2 teaspoon whole cloves

3 tablespoons celery seed

6 tablespoons salt

Wash cucumbers and slice.

Chop onions and pepper. Combine cucumbers, onions, pepper, celery and celery leaves. Combine vinegar, sugar, mustard and spices and bring to a boil. Add vegetable mixture and heat until small bubbles form around the edge of the kettle. Do not boil. Pack immediately into clean jars that have been rinsed in hot water. Be sure vinegar solution covers all vegetables. Fill jars to not more than 1/4 inch from top. Seal each jar at once. Yield: 9 pints.

#### Chili Sauce

12 large tomatoes

2 1/2 onions

3 green peppers

1/4 cup molasses

2 teaspoons ground ginger

2 teaspoons ground cloves

1 teaspoon ground allspice

2 cups vinegar

1 teaspoon salt

Remove skin from tomatoes and onions. Quarter the tomatoes. Chop onions and peppers fine. Combine all ingredients in saucepan and boil gently (uncovered) for about 1 hour or until it is of desired consistency. Stir occasionally. Pour into sterilized jars and seal.

#### Green Pepper Relish

18 medium green peppers

1 lb. (6 medium) onions

1 cup sugar

1/2 cup light corn syrup

2 cups water

1/2 cup distilled white vinegar

4 teaspoons salt

1/2 teaspoon ground allspice

1/2 teaspoon ground ginger

1/2 teaspoon ground cloves

1/2 teaspoon ground cinnamon

1/2 teaspoon mustard seed

1/2 cup prepared yellow mustard

Wash peppers. Remove seeds.

Peel onions. Put peppers and onions through the medium grind of a food chopper. Combine all ingredients in a saucepan and boil gently (uncovered) for about 1 hour or until it is of desired consistency. Stir occasionally. Pour into sterilized jars and seal.

#### Spiced Pears

6 pounds (12 medium) ripe pears

2 cups sugar

2 cups water

1/2 cup distilled white vinegar

1/2 cup whole cloves

5 pounds (12 medium) ripe pears

Boil sugar, water, vinegar and cloves together until sugar is thoroughly dissolved. Peel, cut in halves and remove cores of pears. Drop pears into syrup and boil gently until pears are tender but not broken. Pack while boiling into hot sterilized jars filling to 1/4 inch from top. Be sure syrup covers the fruit. Seal each jar immediately after it is filled. Yields 9 pints.

#### Spiced Peaches

6 pounds (24 medium) peaches

2 cups distilled white vinegar

4 cups sugar

1 stick cinnamon, broken

2 tablespoons whole cloves

1 teaspoon brown ginger root

Dip the peaches into boiling water. Remove immediately and skin. Combine vinegar and sugar. Add spices tied loosely in a cheesecloth bag. Heat to boiling. Add peaches and boil gently until tender but not broken. Remove spice bag.

Pack while boiling into hot sterilized jars filling to 1/4 inch from top. Be sure syrup covers the fruit. Seal each jar immediately after it is filled. Yields 6 pints.

#### India Relish

1 peck (13 1/2 lbs.) green tomatoes

3 medium onions

1 1/2 cups (1 small stalk) coarsely chopped celery

4 sweet red peppers

2 green peppers

1/2 cup sugar

1 cup light corn syrup

1/2 cup light molasses

3 1/2 cups distilled white vinegar

1 teaspoon ground cinnamon

1 teaspoon ground cloves

1/2 teaspoon ground allspice

1/2 cup prepared yellow mustard

Wash peppers. Remove seeds.

Peel onions. Put peppers and onions through the medium grind of a food chopper. Combine all ingredients in a saucepan and boil gently (uncovered) for about 1 hour or until it is of desired consistency. Stir occasionally. Pour into sterilized jars and seal.

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2 cups distilled white vinegar

# KILLER & RAVAGER

Fire is the scourge of the timber country—a killer and ravager that takes hundreds of millions of dollars toll annually in the loss of sawtimber, pulpwood, farm crops, grazing cover, homes and even whole villages. The pity of all this is that 90 per cent of the destructive fires are man-caused, attributable to carelessness, maliciousness, ignorance. To keep America green and to end this senseless waste of natural wealth, help prevent forest fires this summer. Learn the rules of a good woodsman. Be careful of fire!



—Photo Courtesy U. S. Forest Service

Probably caused by carelessness but now out of control, flames above are heading for more timber, leaving destruction behind.



—Photo Courtesy Lee T. Ordeman

These flames destroyed in hours what nature had required hundreds of years to grow, fire—man-caused—laid waste potential lumber for thousands of homes in this inferno that swept forest at speed of race horse.



Towers like the one at left stand as sentinels all through the forest regions of the western U. S., manned in fire season by trained lookouts who spot fire, speed work of firefighting.

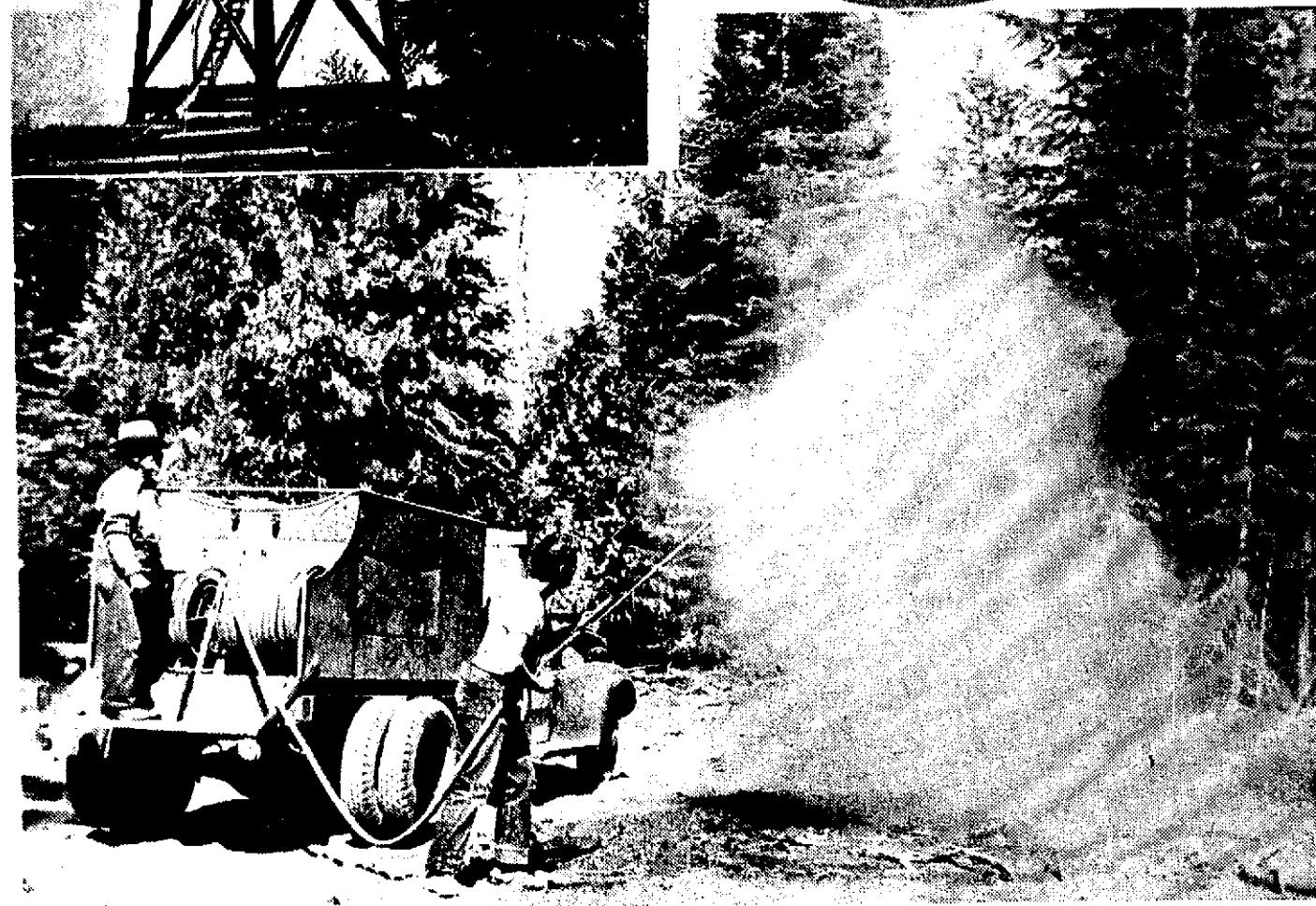
—Photo Courtesy K. S. Brown

Communications centers, like one at left, manned by trained dispatchers, relay fire data from spotter to fire-fighting crews.

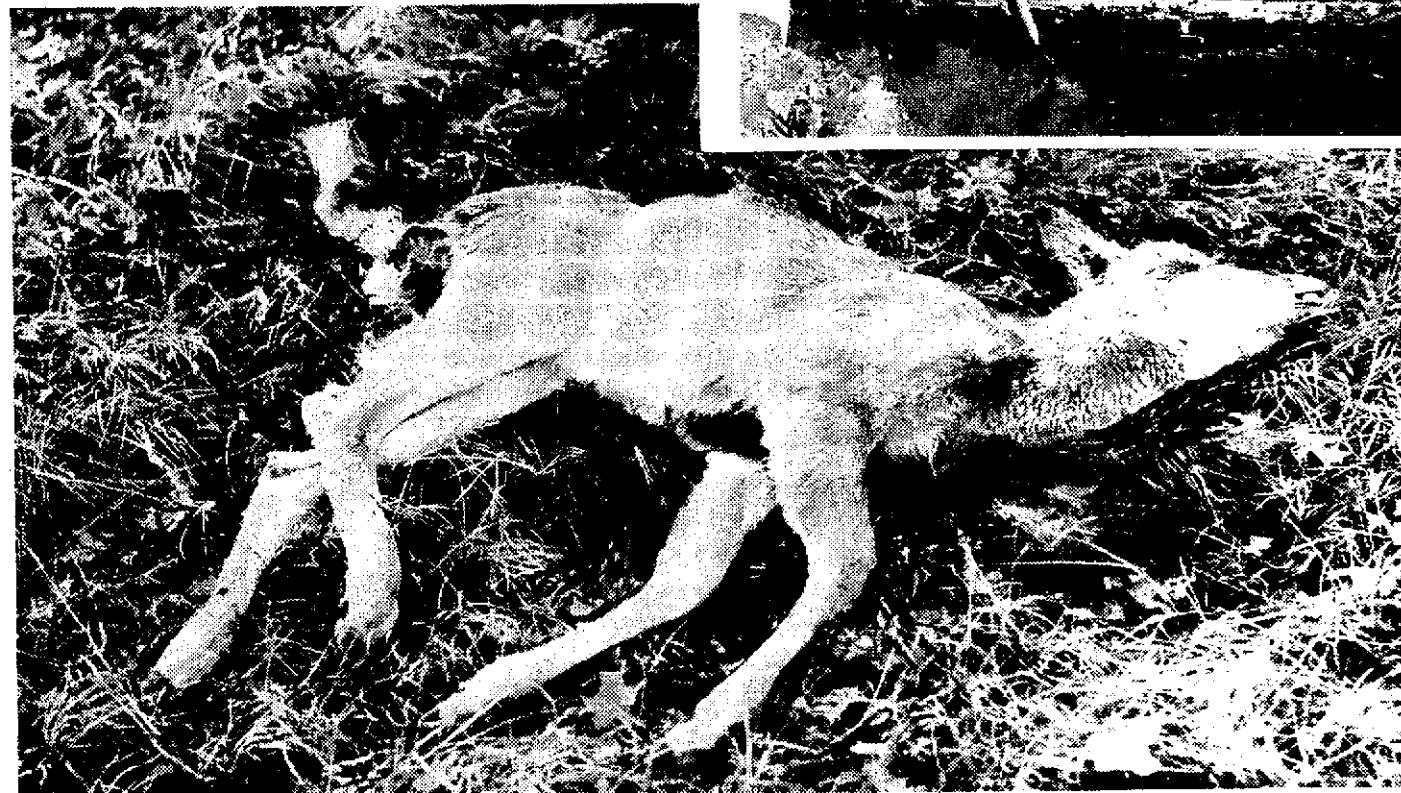


Portable pumps take water from lakes and streams, force it through light hoses to fire scenes to help combat forest blazes.

—Photo Courtesy American Forest Products Industries



—Photo Courtesy American Forest Products Industries



Fire and its effects are highly destructive of wildlife. This fawn died from eating toxic material left in the path of a forest blaze. Fire kills game, also denudes grazing lands.

Lumber companies in the western pine region spend big sums annually on equipment to combat fire. At left is a truck with tank and nozzle to throw water or spread cloud of fog.

# Southland Seeker of Water

By Fred Taylor Kraft  
Press-Telegram Book Editor

THE WATER SEEKERS, by Remi A. Nadeau, 216 pp. New York: Doubleday & Co., Inc. \$3.

MAN'S quest for life-sustaining water in the arid Southwest has been going on for 1000 years. The cliff dwellers of Colorado and Arizona and the Hohokam people of Arizona, 500 years before Columbus sailed for America, were cutting canals through their lands that they might reap from the seeds they planted. When the droughts came and surface water sources failed, these early Americans were forced to move on, leaving their crude ditches to parch and fill with shifting sand. These stark monuments, says Mr. Nadeau, have been dreadful admonitions to the white man who followed the ancient peoples to build an empire in the desert.

As cities sprang into being, the new race faced exactly the same problem—always water—for this is a thirsty land. Southern California, with which this book chiefly concerns itself, has a very sparse natural water supply, less than 2 per cent of California's total. Indeed, it was a drought which began a year after the flood of 1861-62 which hastened the doom of California's colorful ranchos. Great herds fainted and from their ashes rose the beginnings of today's agricultural leadership. Artesian wells first augmented the above-ground supply of water, but when water levels began shrinking, anxious eyes were cast elsewhere. It was then that George Chaffey brought water out of the San Gabriel Mountains to found El Cajon and Ontario. Similar projects followed. Mushrooming Los Angeles first looked to the Owens Valley. As thousands of people multiplied to hundreds of thousands and then millions, other projects like the great canal into the Imperial Valley, the Metropolitan aqueduct, mighty dams along the Colorado, followed. Today engineers dream even greater dreams for still more water that must be forthcoming if the Southland is to continue its growth.

Mr. Nadeau, a Santa Monica writer with a clear understanding pen of the obstacles overcome to bring water to Southern California, he describes in detail the Owens Valley war, strife with Arizona along the Colorado, battles with rivers and crumbling dams, other heartaches which preceded success in these vast undertakings. Like the author's earlier "The City Makers," a story of the rise of Los Angeles, it has been researched with great care. Summed up, it is choice reading for every Southwesterner.

## Western Verse

HOWDY, PODNER, by Thomas E. Gage. 240 pp. New York: Vantage. \$2.50.

Taney, who calls himself the "poet laureate" of the west and who loves the west, principally his home city of Las Vegas, and—one gathers—every adult, every child and every animal of Las Vegas, had a grand time writing these verses. He writes about the friendliness of Las Vegas, about the beauty of the west, he writes odes to miners, he writes a little about gambling and a little about drinking, and some of his poems have a fairy-tale sound.

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Pine at Fourth



The Southland's quest for water, from the days of the Spanish ranchos, is told by Remi A. Nadeau, Santa Monica author, in his "The Water Seekers," just published by Doubleday. Photo shows wreckage of No Name Siphon of Los Angeles aqueduct in Owens Valley on May 27, 1927. This single blow at aqueduct cost Los Angeles about \$500,000. See review.

## Unusual Books

HYMAN GOLDBERG approaches girls directly in "How I Became a Girl Reporter" (Doubleday, \$2.50), and the result is a thoroughly madcap account of a newspaperman who played the angles until it was possible to play the curves as a Sunday supplement writer. It is to be assumed that girls are of more interest on Sunday than on week days, or at least that is the premise upon which Goldberg works. His account of the big and brisket department of big city news is ribald and delightful. Either fragile, or extremely adaptable, his account of being carried piggyback by sergeants during his early days as a warrior will bring pangs of envy to every potential goldbricker in the armed forces. There are stories to be told by any old-time newspaperman—and even though young yet, Goldberg is an old-timer—and none of them suffers at Goldberg's telling.

NOT ANOTHER "Memories of Hecate County" (to be collected by addicts of the esoteric because of certain juicy pages) but still concerned with similar people in a similar countryside is Edmund Wilson's play, "The Little Blue Light" (Farrar, Straus, \$2.50). This, be it understood, is strictly a literary play, for reading rather than for stage presentation. In it the erudite critic endeavors to look into the future and present his apprehensions of what political and cultural influences may prevail if America continues along its present path. The future looks a bit murky to Mr. Wilson.

### Books, Writers

## Red Horrors Exposed in 'I Chose Justice'

By Joseph Joel Keith

VICTOR KRAVCHENKO has written the best of the current volumes on the Communists. "I Chose Justice," published by Scribner's, this revealing second book on the theme which Mr. Kravchenko, a former officer of the Soviets, is well qualified to speak—and he does speak robustly—follows the publication of "I Chose Freedom," which was violently attacked by a French Communist publication; the author won a suit for libel against the magazine, and this second book brings the full story on the Reds up to date. Here are the purge, the labor camp, the inescapable horror.

HAROLD SHERMAN'S "You Live After Death" somehow got lost in the shuffle when a dozen and one books came in at the same time. Sherman, successful lecturer, radio man, author and scenario writer, has deserted Hollywood and New York for a more peaceful life in the Ozarks where life is now spent in writing and in meditation. Herein the author offers proof of a spiritual body, and offers evidence of the truth of his findings. The book is written so simply and with such clean-cut sincerity, one respects the views of the writer and the personality of the man himself. Published by Creative Age Press.

DR. MIRIAM HUBER SALISBURY and Dr. Frank Salisbury have completed another series of MacMillan textbooks. My own lines are to appear in their preprimer, and two of their second grade books, a more pleasant experience than my appearance in Harper's, American Mercury, Tomorrow and other quality magazines. The Salisbury name is not splashed in the advertising sections of the press like the text that accompanies the overstuffed heroine of the current jacket craze, but it is not alone that pays in the writing field. Devoted to the young and growing mind, the Salisbury books have exceeded the 20,000,000 mark in 20 years. Dr. Miriam Salisbury is now revising her famous "Story and Verse for Children," published by MacMillan, an anthology.

CHARLOTTE HUBER, Dr. Salisbury's daughter of New York, who was with N. B. C. and Vogue, is another contributor to her mother's efforts.

DOUBLEDAY will publish "War in Korea: The Diary of a Woman Correspondent" by Marguerite Higgins, who was granted special permission by Gen. MacArthur to return to the front.

## Realist Writes of India

By Harry Karns

INTERVIEW WITH INDIA, by John Frederick Muehl, 216 pp. New York: John Day Co. \$3.

A READING public accustomed to taking its travel books with sugar coating is in for a big surprise. The author of "American Sahib" has produced his second volume on India, and one finds in it neither the sentimental heroics which came in with Halliburton nor the superficial chattering made popular by Gunther. Hence, "Interview With India" may prove hard to swallow at first; but the patient reader will find his reward.

The book is exactly what the title says—an interview. The author, a highly competent reporter, plunges into the heart of the Indian peninsula and comes out with a vivid, gripping, and significant story. He ignores the traditional methods and sources, going instead directly to the villages to observe the writhing and fermentation of a confused people.

A stark realist, Muehl finds more questions than answers. India's new "independence" is a change of leadership rather than a change of government. Bureaucracy, superstition, tradition, and caste continue to haunt this turbulent land. Hunger remains the pressing problem. And, as usual, finding its strength in a society's weakness, communism is making a penetration. Muehl comes away from one district realizing "fearfully and yet finally, that the time, the place, and the party had met."

There is nothing reassuring in this book. India's problems become like millions of entangled chains with no apparent ends. Yet the ultimate effect is not complete pessimism. "The fact in India," says Muehl, "is life rather than death."

The book is written in vigorous prose; the characterizations are excellent; the continuity is professional.

## Excitement Runs High

PORTRAIT IN SMOKE, by Bill S. Ballinger, 216 pp. New York: Harper & Bros. \$2.50.

FROM the very beginning, when Danny April buys a collection agency, the tale of Miss Krassy Alamuski, who had won a stockyard beauty contest. That Krassy then vanished leads to Danny's long and involved follow-up of the career of the lovely girl, whose own activities consist of changing names, occupations and men. To Danny April, Krassy is a dream, but to the men in her life she is quite something else.

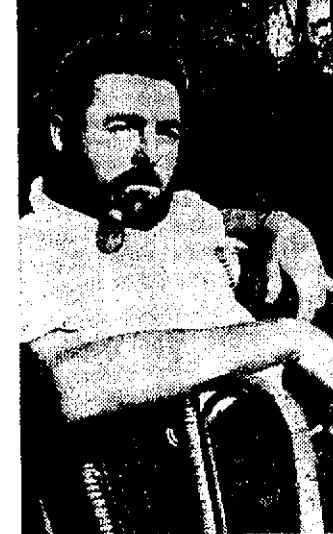
This is a pretty exciting experience for the reader, as he follows Danny and Krassy, as their trials lead closer and closer to a meeting. Tension mounts, until at last the two meet. And now it is Danny April who uses a name not his own, bringing Krassy to share his stolen moments in a stolen apartment. And it is a fortunate thing for Danny that Krassy knew him as somebody he was not. Krassy had had just one too many husbands and Danny was slated to do something about that.

### Authors Article

Jerry Payne, manager of advertising promotion at the Press-Telegram, is the author of "The Skin Game," a story of tattooing activities on the Long Beach Pike, which will appear in the September number of True, the Man's Magazine.

CHARLOTTE HUBER, Dr. Salisbury's daughter of New York, who was with N. B. C. and Vogue, is another contributor to her mother's efforts.

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John Muehl is author of "Interview With India," published by John Day Co.

### In Art Circles

## Messick Paintings Exhibited

By Vera Williams

JOHN MUEHL, 216 pp. New York: John Day Co. \$3.

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JOHN MUEHL

# Movies of '20s Declared Best of First Half-century

## Reissues Drawing Big Box

By Gene Handsaker

**HOLLYWOOD**, Aug. 5. (UPI) — A current slogan claims "that movies are better than ever." A top director agrees that they're better than they were five years ago, when almost any film attracted war-weary crowds. But the milestone movies of this first half-century, thinks George Stevens, will prove to be those of the 1920s.

Even some of the early Laurel and Hardy comedies, he says, made "an examination of people that was beyond anything we do today. Now we tell about the superficialities of human nature. We very seldom penetrate to the fundamentals. There's no exploration or innovation except in minor passages. Nobody has cut picture as well as 'Birth of a Nation' since it was made." And pictures are too talky now, Stevens thinks: "People use the convenience of the spoken word to tell a story. The motion picture can tell it with infinitely more satisfaction."

Stevens admitted that it takes 10 or 15 years to judge a picture's worth. "The good picture is the picture that is reissued. 'The Informer' lost money on its first release, but exhibitors are still showing all the prints of it they can get." He didn't say so, but one of Stevens' own films, "Gunga Din," a big grosser from the start, more than doubled its original take on reissues.

With all the past experience to profit from, why aren't pictures better? The director of "Penny Serenade," "The More the Merrier," and "I Remember Mama" said: "It's so involved. It has to do with the way the business has grown into a strangely complicated financial operation. You've got to consider the dollar first. So you talk out scenes rather than picture them; the real thing is too costly."

A very real-looking scene of Stevens' "Mr. and Mrs. Anonymous" was costing \$15,000 a day while we talked. It had 364 audience extras in an imitation theater, with Joan Fontaine on stage. The movie pioneers, Stevens went on, had less pattern to guide them. "It's so easy to take the lawyer's point of view and make pictures by precedent. Who can squander two million on courage and initiative? There always has to be a reference to precedent. In those earlier days it was, 'Let's make a movie that people will enjoy.'"

## Halls of Montezuma' Perilous for Director

By Patricia Clary

**HOLLYWOOD**, Aug. 5. (UPI) — The man who directed such war movies as "All Quiet on the Western Front" and "Walk in the Sun" has just finished what he says was the most perilous of all.

Lewis Milestone almost got on the casualty list three times. He says it was worth it—he got a good picture.

For one spectacular scene of 20th Century-Fox's "Halls of Montezuma," Milestone ordered a pit dug for the camera to shoot upward as a 40-ton Sherman tank ground its way over-head.

With him in the shallow hole

were Winton Hock, cameraman, and Maj. Cotton Gilliland, Marine technical adviser. The tank roared across their fox-hole and the dirt walls crumbled. They barely missed being crushed.

In another battle scene, a tank smashed into a fallen tree. It whipped it like a giant flail close to Milestone and his technical crew.

For still another scene, in which tanks retreat while Marines advance, Milestone and the camera swung back and forth over the field of battle in a huge traveling crane.

The Marines were using real ammunition and the scene could be photographed only once. With bullets whizzing around his head, the cameraman got it perfect the first time.

None of the actors or Marines was hurt.

For the Marine units of the Fifth Regiment the scenes were part of regularly scheduled training. The studio got permission to film the fighting maneuvers and battle situations.

Then they stuck in individual combat scenes with Richard Widmark and other stars.

Milestone has had narrow escapes in other war pictures but he says he never worries about them.

Ice cream. During the week, she has salads for lunch, meat and vegetables for dinner. She has breakfast "very occasionally—if I have a big scene and need fortification."

"I have a 10-year-old dress," Joan said. "If I feel a little fat I try it on. If it's tight, I diet. I can lose six or seven pounds in three days of emotional crying scenes. My big weakness in food is a baked potato with lots of butter and chives." Miss Fontaine thinks boredom and neuroticism often cause women to overeat. "A woman of 50 is often more beautiful than a girl of 15 if her figure is fine."

Loretta Young's problem is not losing weight but how to gain it. "For six weeks I've been eating six meals a day but haven't gained an ounce," she wailed. The five-foot, five-inch actress weighs 109 pounds, about nine pounds lighter than she'd like to be.

"THE JACKPOT," Jimmy Stewart-Barbara Hale feature now shooting, is said to have the first complete breakaway house in movie history. The six-room dwelling inside a sound stage can be assembled in less than two and a half hours.

Between scenes of "Call Me Mister," she was sipping tomato juice. "Tomato juice doesn't stay in your system. If I drank as much water as I'd like to, I'd swell right up."

Joan Fontaine says that on week ends she eats anything she wants, including chocolate sodas and chocolate cake and

Sunday, August 6, 1950



William Holden, already one of the screen's most popular actors, has what is perhaps his most important role to date in "Union Station," a smashing melodrama now being completed at Paramount. His leading lady is Nancy Olson.

## Halls of Montezuma' Perilous for Director

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## Living Theater

### Arena's Actors Get Baths

By Jack Gaver

**N**O ACTORS on Broadway have quite the comforts—or some of the distractions—as those who work in The Arena, the theater-in-the-round enterprise in what used to be the ballroom of the Hotel Edison.

(The "theater-in-the-round," a novelty on Broadway that is rapidly "catching on," is the same principle as Long Beach Community Playhouse, where plays have been presented on a center stage for years.)

Only a few of the legitimate theaters in New York have showers and other such comforts for the players, and those usually are for the stars in the particular houses. But even bit players at The Arena can dunk themselves after performances, using the hotel's facilities.

They also can do something even stars can't do elsewhere. They can pick up a telephone, ask for room service and get their drink and food wants satisfied immediately.

One of the distractions that come with playing completely—and closely—surrounded by the audience was reported by members of the production of "Julius Caesar," which just closed. At one performance there were a couple of scholarly-looking persons in the front row with the text of Shakespeare's play open in their laps. They watched closely to see if the players omitted anything.

After an act of this, the players had to appeal to the management to ask the monitors to desist. The practice was unnerving them.

**L**OST IN THE STARS," which left Broadway to devote the summer to filling profitable four-week contracts in Los Angeles and San Francisco, will not return here in October as originally planned.

Instead, this musical play, starring Todd Duncan, will go on a national tour beginning in Chicago on Oct. 3. Then it will visit Kansas City, St. Louis, Cincinnati, Louisville, Indianapolis and Columbus before opening a four-week engagement in Chicago on Oct. 30.

After that it will travel east via Detroit, Toledo, Cleveland, Pittsburgh, Washington, Baltimore and Philadelphia. The last stop will be Boston, where the play opens next Jan. 15.

**T**HE financial report on "Kiss Me, Kate" through May 31 shows a net profit of \$754,896.75 earned by the two companies of this musical comedy which first appeared in New York at the end of December, 1948. Of this sum, \$644,000 has been distributed to the backers. The New York company's gross was \$3,597,320.18 and that of the touring company was \$1,439,136.50.

**W**HEN Ralph Edwards' "Truth or Consequences" radio program resumes operations Sept. 5 after the usual summer layoff, it will be broadcast over the CBS network instead of NBC, where it has been for years. It will be heard Tuesday nights at 9:30 o'clock (est.).

Edwards' new deal with CBS also provides for a TV version of the program, which will be an entirely different production. This will be telecast at 10 p.m. Thursdays, with the first show being Sept. 7. Edwards and his co-workers will spend July in Europe, where they will tape four shows for their fall broadcasts.

Milestone has had narrow escapes in other war pictures but he says he never worries about them.

**S**ilent Star Returns

**H**OLLYWOOD, Aug. 5. Eddie Moran, who as star of the silent films thrilled audiences of 40 years ago in some of the first shockers filmed in Great Britain, plays one of the important pirate roles in the RKO-Walt Disney live-action version of "Treasure Island."

"Times certainly have changed," says Moran. "In the old days I was paid a pound a day, then about \$5, and I was the star. Today even an extra gets twice as much for a day's work. "What's more, for my pound I also had to be a stunt man, property man and scene shifter. I even helped to paint the scenery, and it was nothing for me to take as many as five parts in one film—thanks to good make-up and bad photography."



June Allyson is another Hollywood star who prefers a short haircut because it means only a whisk of the comb and she is ready for early-morning studio calls for M-G-M's "Right Cross," in which she will appear soon with Dick Powell. June likes things plain—hates being fussed over. "Besides," she says, "I can stay in bed just a few minutes longer every morning. Where I used to spend at least half an hour getting my hair ready for the cameras, now it's 60 seconds flat. I just shake my head and I am ready for the cameraman."

## Record Album

By David C. Whitney

**A**RT TATUM, piano; Tiny Grimes, guitar, and Slam Stewart, in a long-playing album of eight tunes, "Art Tatum Trio." The numbers, all old favorites, give Tatum ample opportunity to demonstrate his fast piano style. The songs include "I Got Rhythm," "Cocktails for Two," "Deep Purple" and "Honeysuckle Rose."

For square dance fans, Coral Records has issued a long-playing album of 15 of the country numbers as played by The Pinetoppers, "Square Dances." The peppy, high-spirited tunes include "Buffalo Gals," "Ol' Dan Tucker," "Money Musk," "Soldier's Joy," "Captain Jinks," and "Flop-eared Mule."

New singles: Robert Merrill, operatic baritone, has cut two popular discs that should go well. His style is rather similar to Vaughn Monroe with "Valencia" and "Wanderin'" (Victor). . . . Vera Lynn sings "Say It Isn't the Night" and "How Can I Tell" (London).

Carmen Cavallaro has a good novelty rumba, "Tzin Tzin Tzin" (Decca). . . . This is not to be confused with the swiftly rising "Tzena Tzena Tzena" that has been recorded by Gordon Jenkins (Decca) and Mitch Miller (Columbia).

Jo Stafford and Gordon MacRae have a new pair of duet sides with "A Perfect Day" and "The Rosary" (Capitol). . . . Francis Craig's orchestra does a competent job with "Dreamin' Is My Business" and "You" (M-G-M.)

Frankie Carle has recorded two novelties, "Crazy Little Moonbeam" and "The Lollypop Ball" (Victor). . . . Speaking of novelties, comedian Robert Q. Lewis has one that undoubtedly will be playing on every juke box, "Steven Got Even," about how Steven took vengeance on girls who walk home from the ride (Columbia). . . . Ray Anthony's rapidly climbing orchestra has two peppy sides with "Mama, Teach Me to Do the Charleston" and "Francie" (Capitol).

Frank Sinatra teams with Rosemary Clooney for a clever duet, "Peachtree Street" (Columbia). . . . Cavanaugh's Curbstone Cops have a mighty rhythmic number in "I'm Gonna Charleston Back to Charleston" (Capitol).

Gene Krupa's revived band has another good pair with Bobby Soots vocalizing on "At



## L. B. Play Held Over

By David C. Whitney

**J**ENNIE KISSED ME," the hilarious three-act stage play by Jean Kerr which has kept Long Beach Community Players audiences in stitches for the past three weeks, has been held over for two more performances because of popular demand.

The play, originally scheduled to close last night, will be presented again on Friday and Saturday evenings of this week at the Center-Stage Playhouse, 840 Lime Ave. Curtain time is 8:30 o'clock.

Critics have declared that the cast of "Jennie Kissed Me" is one of the finest and best-balanced yet offered by the Players in their long and successful experience. Herbert Yenne is directing.

## Movies' 'Hottest' Actor Credits Success to Mug

**H**OLLYWOOD, Aug. 5. (UPI) — One of the hottest actors in town has an Adam's apple that would kill the sale of cologne, a nose that looks like it's left over from a bargain sale, and the build of a WPA post office.

The man is Paul Douglas, and that's not his worst enemy describing him. It's Douglas himself.

But it's to that plain mug of his that Douglas gives all the credit for his success.

"They figure I must have something to make up for this mug," he said, "so they put me in terrific yarns, they write me swell dialogue, they throw gals in my arms under 'how can you miss' circumstances, and the public's so relieved to see somebody beside a junior Adonis in the boy-meets-girl set-up they give me a cheer!"

"Guys look at me and say, 'If that mug can win a gal, it's a cinch for me.' Gals look at me and thank God for the guy they're with."

A man with a face like Douglas gets another break, too. Cameramen love to work with him.

"You know why? It's because he doesn't have to worry about my bad angle—they're all bad."

"I'm a cinch for makeup men, too. They figure nothing can be done, so that's what they do."

With no makeup, no special lighting, no careful camera angles, Douglas is always ready for a take and that puts him in good with his directors.

Even the wardrobe man gets it easy. Douglas wears one suit, a New York policeman's uniform, in 20th Century-Fox's "Fourteen Hours."

No one has to help him with his lines either.

## If He Had Known--

**H**OLLYWOOD, Aug. 5. This week in New Mexico, near Gallup, Errol Flynn met a genuine Navajo chief who had hired on as an extra player in the star's currently filming Warner Bros. drama, "Rocky Mountain."

The Indian was stately and dignified, and stoical; a shining example of everything Flynn had read in books about the noble Red Man.

The chief spoke first:

"Big rain it will come. Big winds they will blow two, three days."

Flynn, much impressed, studied the chief admiringly.

Then the chief spoke again, sonorously and with dignity:

"If I had known you were coming I'd have baked a cake!"

## Music Notes

### Musical Has Cast of Stars

By Mary Lou Zehms

**DISABLED VETERANS**  
Are building new lives and  
profitable careers through  
Gardening • Floral Arrangement  
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tion. Investigate now by phone-  
ing or writing.  
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MItchell 3-2884

# Try Color-Coated Seeds

By Bob Gilmore

COATED seeds, still a novelty in the horticultural world, are now available in a new form. The innovation is that each seed is colored to designate the shade that the flower will be. "Kolorcoated" seeds were developed right in the Southland by California seedsmen working in conjunction with agricultural chemists.

At the present time three of the most popular flowers have been "kolorcoated." They are petunias, sweet peas and zinnias. This year, for the first time, you may plant color coated, winter-flowering sweet

where the plant is desired to grow.

The secret of success with coated, and Kolorcoated, seed depends on planting according to the instructions on the packet. The main point is that the soil must not be tamped down hard on top of the seeds. There is a specific reason for this.

Germination depends on three distinct factors: Temperature, moisture and oxygen. With naked seeds the soil is usually packed down to insure a contact between the seed and the soil particles. This is not necessary with coated seeds as the coating provides the contact. Compacting the soil on top of coated seed prevents the swelling action of the coating in the presence of moisture.



—Photo by Gladys Delsing.

Plants that permit circulation of air—like Geraldton wax flower (above)—are favorites when summer days arrive. Geraldton thrives in warm weather.

## TIPS ON GROWING TOMATOES AND CORN

By J. J. LITTLEFIELD

**TOMATO PLANTING**  
For successful results with tomatoes and corn, try these recommended methods. Tomatoes... dig a hole 8 inches deep and 8 inches wide. Place table-spoonful of Red Star GRO-MASTER, complete plant food, and a 2-inch layer of RED STAR Steer Manure in the hole. Mix well into the soil, then cover with 2 inches of garden soil. Set in tomato plant and water well. Gradually fill soil around trunk of the plant until it is within an inch of ground level. Soak thoroughly once a week. When blossoms appear, gently shake them. This helps cross pollination for proper setting of fruit. Corn will grow better if you dig a trench 6 inches deep and plant 3 seeds together at 18" intervals. Keep moist and when plants are 6 inches tall, fill soil in around them.

**FREE . . . The Red Star a 64-page Red Star BOOKLET GUIDE. 72 pages of easy-to-follow instructions for home gardening. For your free copy, send the Star or words "RED STAR" from any Red Star product to Red Star Fertilizers, Downey, Calif. (Dept. L).**

**MIDWEEK GARDENER**  
with GORDON BAKER LLOYD  
WEDNESDAYS at 1:40 - KFI-TV  
Red Star  
PLANT FOODS  
AT BETTER GARDEN DEALERS

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The African violet or Saintpaulia makes a very good house plant but will not thrive unless properly cared for. A position near a window protected from direct sunlight is desirable. They should have plenty of water, preferably from a dish or saucer placed under the pot for a few hours every day. About once a week the foliage should be treated with a light mist of water. Cuttings should be made in March by picking the leaves at the base of the plant and placing in wet sand.

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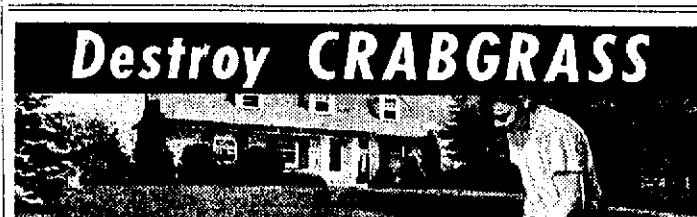
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## Tips on Gardening

**GARDENING TIPS** for the week . . . This is a fairly good time to make cuttings of geraniums. The cuttings will make rootings fairly rapidly and you will have established plants, although small ones, by November.

Some interesting perennials that can be started at this time from seed include dianthus, anchusa, statice, caspia, viola, geranium and gerbera. Shade the young seedlings from the sun and keep the seed bed moist but not soggy.

Keep pouring on the water. Lawns require a deep and

thorough soaking. Surface sprinklings are of little value. Make basins around trees and large shrubs to catch the water and prevent it from running off the surface.

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# Lamps Get That 1950 Look

By Dorothy Ronson

NEWS from the lamp world is aglow with a vast variety of designs geared to the pattern of 1950 living. There's cause for celebration when you witness the many new materials, set off by the high standards of workmanship, that have been developed for your convenience and comfort. All these advantages are featured in a wider range of selection in all price levels than ever before. Yes, lamps and shades are available to fill every need and to fit every room in the house.

There is no such thing as "the smart height" in table lamps, for they must always be in proportion to the furnishings and the dimensions of the room. Tall lamps are still immensely popular, varying from 33 to 38 inches in height. This year the trend toward narrow,

graceful bases makes them appear even taller. However, a word of caution—these lamps should only be used in rooms of major dimensions. In the smaller rooms of the apartments and homes being built today 28-inch lamps will look equally tall and decorative.

The homemaker who enjoys blending different periods of furnishings will welcome a new group of lamp designs. These lamps cannot be conveniently classified as "strictly traditional" or "strictly modern." They will lend warmth and a "lived in" feeling to a modern room, while at the same time their simple clean lines are at home in a traditional setting, without adding a cluttered up feeling.

The bases of these lamps are shown in monotonous glass, running the gamut of the color spectrum. Silver and brass are used extensively. Often glass



Table lamps and framed pictures lend warmth and a "lived-in" look to this modern bedroom. All lamps reflect the trend toward narrow, slender bases.

and metal will be combined for an unusual effect.

If your old lamps are still good but not good enough, perhaps a new shade is all that is necessary to give them an up-to-date look. When making your selection from the many varieties of shades, always keep in mind the color scheme of the room, and most important, the size of the base of the lamp.

FABRIC and parchment shades enjoy a friendly rivalry in popularity. For the most part, fabric shades are neatly tailored, trimmed by a variety of smart cordings and bindings. Such a lamp shade can be the dramatic accent in the room, for this year they are featured in many highly styled colors—chartreuse, almond green, hunter green, Jonquil yellow and wild cherry. Incidentally, you can enjoy all the advantage of nylon, which is being used for the first time in shades.

Parchment and fabric laminated to parchment shades have been dressed up this season. This treatment makes it possible for you to use them on all types of lamps—even the most formal ones. Marbleized and crackled finishes are smart and are ideal for all types of interiors. Glimpses of gold are visible in many of these unusual effects.

TELEVISION is rapidly becoming a "must" in every home. But this new medium has created its own peculiar lighting problems. The latest designs of both floor and table lamps overcome these difficulties. There's no need to be in the dark when watching the screen. Many floor lamps are equipped with two switches. Aside from the regular three-way fixture, a bell-like metal reflector just under the shade conceals a bulb which casts a downward light. This feature permits people sitting in the same room to read and do other close work. Table models with unique lighting arrangements in the base provide the same advantages.

Admirers of modern furnishings will be pleased with the new group of modern lamps. The designs have mellowed. They are pleasing to the eye, while still retaining the clean-cut pure lines implied by modern. Monotonous ceramic bases topped by cone-shaped plastic shades in the identical colors, relieved only by a large flower or leaf design, are attractive. Lamps featuring pottery and wood bases are appropriate for more informal modern interiors. Shades made from hemp, homespun, nubby fabrics laminated to parchment, and the ever popular handlaced spun glass complete these modern designs.

Admirers of modern furnishings will be pleased with the new group of modern lamps. The designs have mellowed.

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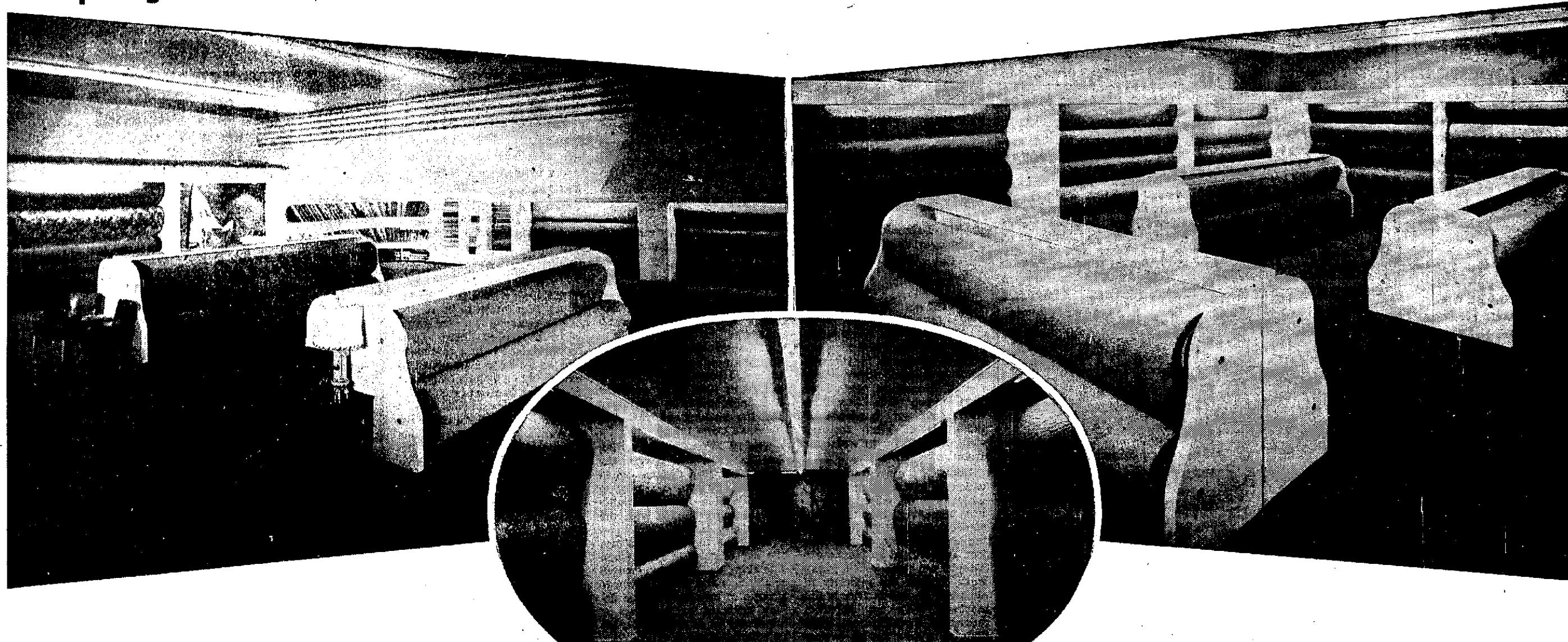
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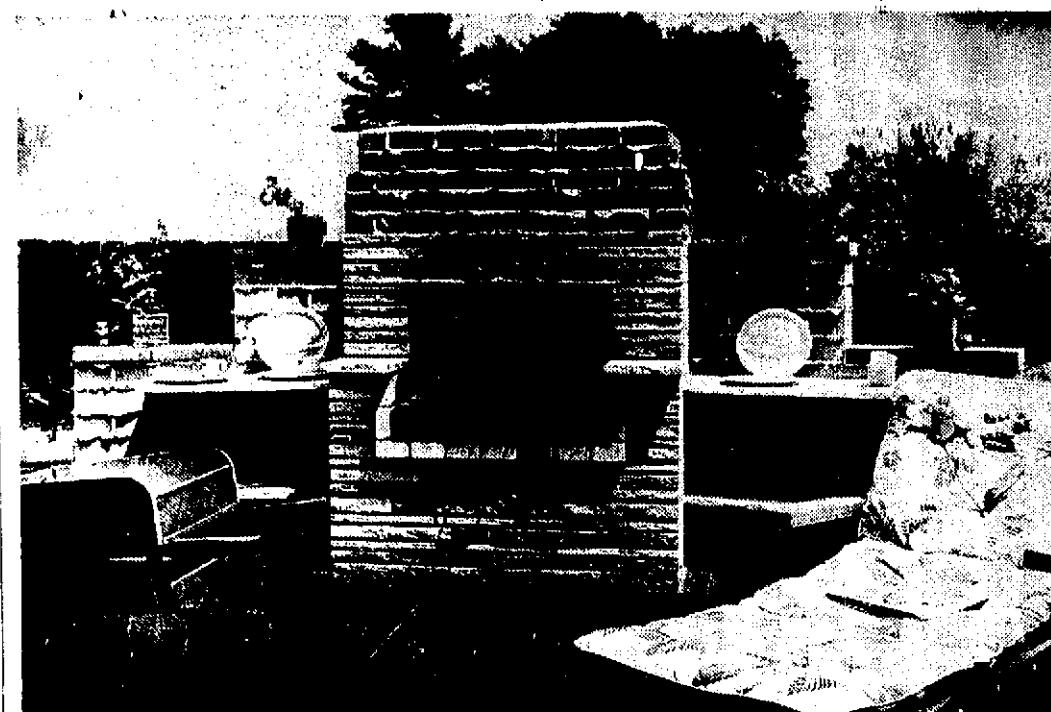
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## Making the Most of Home and Garden



Planned to give top enjoyment is patio at Roy E. Nelson home. The barbecue spit is removable, permitting the kindling of an open fire on chilly evenings.



Photos by Eldon C. Fitzgerald.

A copper-hooded fireplace with a raised hearth is a center of interest in the Roy E. Nelson home when the weather is unsuited to relaxing outdoors. Otherwise, the patio is a likely choice in a home designed for the utmost in living.



Shakes and dormer-like windows give the Nelson home a touch of special interest when viewed from the street.



A snack bar marks off the kitchen area. Shutters and a sliding door may be closed to make full separation.

### It's an Antique Bohemian Glass



This Bohemian decanter set is done in ruby color made in overlay process from which the floral design is cut.

By Mary Lou Zehms

THE study of glass is interesting because it reflects the various periods in history and also presents a challenge in research. First one must know metal, shape, decoration and color, then match this knowledge with data on hundreds of thousands of glass factories that have been in existence from very early days.

Knowing the geographical location of glassmaking regions, what type of materials were used in making glass, the styles of decoration, all go into making an authority on the subject. It is indeed an inexhaustible pursuit, with much guesswork because the majority of old glass on the market is not marked. With no apparent means of identification, glass may be placed in its proper category only by a qualified authority.

Too little research has been done in the field of Bohemian glass. Either records were not kept, or those that were have been lost in the shuffle. Beginning with the 18th Century, information on the glassworks, many of them located in the

wooded regions between Bohemia and Bavaria, is available.

Although Bohemian glass was produced until 1945, quartz sand and beechwood fuel gave out about 1860. They were the two ingredients so necessary for the making of the fine glass we know today.

The last great period of Bohemian glass was toward the end of the 18th Century when glassmakers gave free play to their creative instincts, building up a great trade with the middle classes.

Early in the 19th Century, the use of color in glass came into being such as ruby, opaque white, blue and green. It was a process of overlay with the design achieved by grinding or engraving on one or more coats of colored glass.

In the case of the decanter and goblets illustrated here there is only a small portion of the underlying glass exposed, with the ruby color coming from the overlay into which the design is cut. These items, in a Long Beach antique shop, are symbolic of the beauty and color of the times.

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LONG BEACH

# House for Two



Colors of red, yellow and green on a brown background are featured in the draperies of the small but well-planned home of Mr. and Mrs. Arthur Welsch.

By Althea Flint

**N**OW THAT Mr. and Mrs. Arthur G. Welsch are settled in their new home at 1139 E. 37th St., they are convinced that building on a small scale was smart—smart because there are only two in the family, because Mrs. Welsch like most modern wives does all her own housework and because part of Mrs. Welsch's time is spent helping her husband in business.

Another self-evident reason that many persons are building smaller houses is the high cost of building today.

Although the Welsches wanted a small house they didn't want to sacrifice spaciousness. To do this they created illusions of space with color, furniture arrangement and window treatments. The house is a duplex built above a sloping lawn of dichondra.

The living room and dining room are joined by a wide square arch so that both rooms seem to be larger. Their color schemes are closely related, the living room walls are painted a greyed-down shade of green taken from the background of the paper in the dining room. Woodwork is painted the same color. The ceiling is a lighter shade so the room appears lighter and the ceiling higher.

Carpeting from wall-to-wall in the living room, dining room and bedroom hall is a mottled

leaf pattern in grey. Not only does grey make an ideal background for colorful furnishings but used from wall-to-wall it creates space.

**C**ASEMENT curtains pull across living room and dining room windows which face the street, giving these front windows a unity of appearance from the sidewalk. The curtains are a light neutral color and blend well with the colors of the draperies used in living room and dining room.

In the living room draperies are patterned in autumn tones of red, yellow and green on a brown background. Pinch-pleated valances are of the same fabric. Furniture is grouped to avoid an appearance of overcrowding or barrenness. The television screen is within easy view from each of the groups but this fact is not obvious. A rose-colored couch is grouped with mahogany side tables and a coffee table topped with tooled leather. Drawers in the side tables provide convenient storage and eliminate clutter on table tops.

Hanging over the couch in a rocco frame is a desert scene painted by Freda Marshall, the California artist. A porcelain lamp which illuminates the

room is placed opposite



A painting of a restful desert scene hangs in a rocco frame above the couch in the Welsch living room. Walls are done in gray green, carpeting is gray.

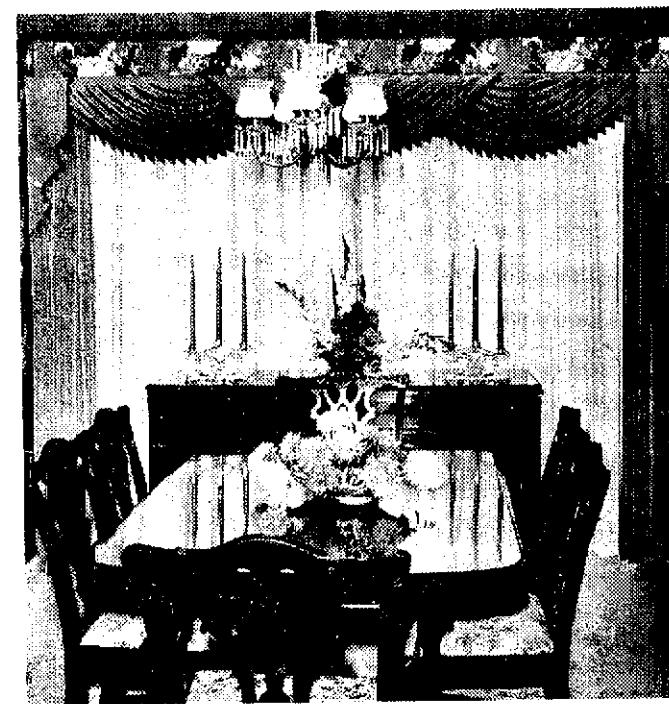
the sink and next to a tile-topped work counter. A fan overhead removes cooking odors. The refrigerator is set in a wall of storage closets and cabinets.

**T**HE KITCHEN door leads to the enclosed patio garden where a curved cement slab, dichondra, an evergreen elm, roses and zinnias make outdoor eating or relaxing a pleasure. Redwood furniture and a portable barbecue will complete the outdoor comfort.

In the master bedroom a satin spread of deep rose and draperies to match are effective against a blue wall.

In the guest bedroom the color scheme is reversed. Walls are pink and satin spreads and draperies are blue.

Swag and cascades in the dining room (right) have blue fringe, are combined with rose-colored curtains.



—Photos by Jasper Nutter  
Surmounting a sloping lawn of dichondra is this compact home, designed to make a little space serve well.

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## Decorating Topics

By Edgar Harrison Wileman

**A** PRINCIPLE that is often overlooked in placing furniture in rooms is one which might be called "Line Follows Structure." This means that all large, long, straight line pieces of furniture should be placed straight—following the structural lines of the room.

This well recognized and generally accepted principle clearly indicates that long sofas, upright pianos, settees, buffets and beds should not be placed cornerwise, but always straight. Large pieces of furniture across corners give a restless effect to any room. They occupy more space than necessary, and from a decorator's viewpoint are wrong.

A kidney shaped or curving sofa could be placed in a corner. Large easy chairs can also be placed across corners, because they are not long articles. When placing a sofa at either side of the fireplace, it should always be placed straight—that is, at right angles to the fireplace.

A grand piano should always be placed with its keyboard and long, straight left-hand side parallel to the wall of the room in such a way that the curve, which is on the right-hand side as you sit at the keyboard,

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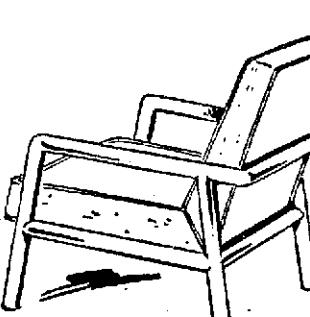
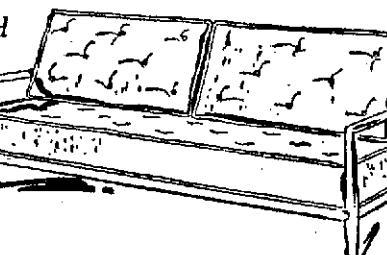
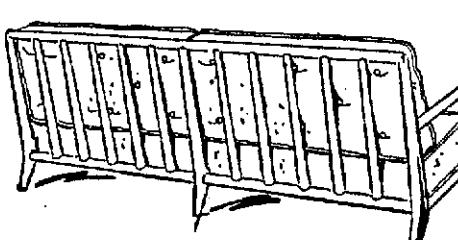
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# Realty and Building

Everett Purcell, Editor

## 15,000 Inspect University House

Joyce Jacoubowsky

### Speaker

"The United Nations in Action" will be discussed by Mrs. Joyce Jacoubowsky Tuesday morning at the weekly breakfast meeting of the Board of Realtors in the Wilton Hotel.

Charles Kendall, August program chairman, said Mrs. Jacoubowsky is president of the United Nations Association of Long Beach.

SOME 15,000 persons have been clocked through the Walker & Lee and Barker Bros. "University House," furnished model home in the Lakewood University District, it is reported by DeWitt Lee, vice president of the sales organization.

"The popularity of the home is reflected in the fact that sales have showed a tremendous increase during the past 10 days," Lee said. "What were outstanding sales records a few weeks ago are being overshadowed by the rush for homes at the present time."

Floyd Hickman, manager of the local Barker Bros. store, also reported "phenomenal interest" in the interior furnishings of the home. Traffic through their new Budget Home Store has more than quadrupled since the model home opening three weeks ago, he stated.

The home is furnished in "California House" furniture, an exclusive Barker Bros. line.

The furnished model home is located on Mezzanine St. and Bellflower Blvd., one mile south of Carson St. It is open until 9 p. m. on week ends.

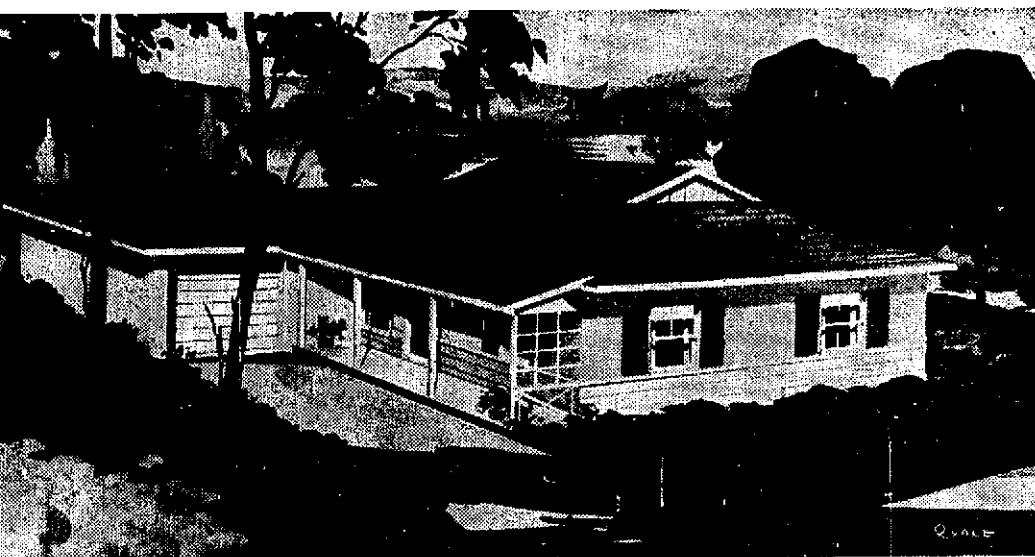
### New Council

John Bohan, vice president of the Board of Realtors, was appointed Tuesday to a committee of five who will develop an organizational plan for the proposed Los Angeles County Council of Real Estate Boards.

Representatives of the 36 boards in this county met Tuesday to discuss the proposal. It was voted that presidents and secretaries comprise the membership.

The council will be the spokesman for the 12,000 realtors in this county on matters of taxation, county budget, and other matters affecting real estate.

James Udall was made temporary chairman. Udall is president of the Los Angeles Realty Board.



Norwalk Terrace fifth unit goes on sale this week end with homes available to veterans without down payment. The new Ponty-Built development is situated on Rosecrans Ave. between Pioneer Blvd. and Studebaker Rd., Norwalk.

## KGER Also to Build

DEMOLITION of the two-story building at 425 Pine Ave. and construction of a \$650,000 store on the 15,000-square-foot site are planned by the J. J. Newberry Co. It was announced last week by J. E. Howard, Pacific Coast manager.

At the same time it was revealed in Long Beach that western offices of the John Brown Schools and Radio Station KGER will be moved from 425 Pine Ave. into a new structure due to be started immediately at 3731 Atlantic Ave.

The Newberry Co. is taking bids on its new project which will have two stories and full basement, with provision for later addition of a third floor. The store will be on the site of the Dobyns Building, which is across the alley north of the present downtown Newberry store. It will have 100 feet of Pine Ave. frontage.

Howard said the Pine Ave. establishment will be outstanding among the company's 488 stores in the United States. It will be of reinforced concrete with windowless second floor. Escalators will run between the basement and first floor sales areas. The upper story will be a warehouse for the present.

Demolition of the Dobyns Building is scheduled to start in October and the new store will be completed next July or August.

Dr. John Brown, head of the educational organization and radio station, said a two-story concrete block building, 40 by 45 feet in area, will be erected on the Atlantic Ave. property purchased recently. It is the former Delaney home.

## Norwalk Terrace Unit Opens Today

NORWALK TERRACE, latest large-scale Ponty development, goes on the market this week end under sales policy calling for no down payment for veterans, it was announced yesterday by Spiros G. Ponty, president of Ponty-Built Homes, developers.

The merchandising policy is in line with Ponty's announced determination to "hold the line" on prices and terms in the face of rising costs and imminent credit restrictions.

The latest unit of Norwalk Terrace is situated on Rosecrans Ave. between Pioneer Blvd. and Studebaker Rd., Norwalk. Available are two-bedroom and three-bedroom homes, in a variety of 19 different exterior elevations. The homes are available to veterans for \$44 a month, including

everything, after veterans' tax exemptions.

The homes in the new unit follow the same design and construction standards as in the earlier units, built before the recent price hikes, Ponty explained.

Included in each home are a refrigerator, four-burner chrome-topped gas range, electric bathroom heater, garbage pulverizer, 13/16" hardwood parquet floors in living and dining rooms, decorated interiors, and wall-to-wall carpeting in bedrooms and halls.

Two model homes, furnished by Barker Bros., will be on display from 9 a. m. to 9 p. m. at the opening and daily thereafter.

## State GI Loans Gain

THE volume of farm and home financing for California veterans under the state plan amounted to 75 per cent more during the past fiscal year than it did during the preceding 12-month period, it was reported today by State Director of Veterans Affairs D. J. Callaghan Jr.

The increase in state home financing, sharp as it was, was exceeded during the fiscal year by the increase in the backlog of potential veteran contract-holders, Callaghan also reported. A year ago there were approximately 155,000 veterans of both world wars who had established eligibility for the program but who had not yet entered into farm or home purchase contracts. At the end of last month there were more than 175,000.

Appointment of the Institute's special committee was authorized by William H. Evans, Institute president, also of Long Beach.

On behalf of the committee, Whaley explained that the group is charged with the responsibility of helping to keep all large-scale home building operations in this area in an "emergency" state to make rapid adjustments which may be necessary because of military requirements.

Four of the new committee's duties are:

1. Careful analysis of each directive received by the Los Angeles and Long Beach offices of FHA, the Veterans Administration and other government agencies concerned with the residential building industry.

2. Close contact and coordination with the National Association of Home Builders in Washington, D. C., for prompt and accurate information on war emergency measures in relation to the industry.

3. Recommendations for the industry, as conditions warrant, to be prepared by the committee based on military expediency, for general distribution to all concerned.

4. Integration of all such activities with allied industry associations in this area and with authorized government-business mobilization organizations.

Since Jan. 1, 1950, \$6,100,000 has been spent on new building, one-fifth more than in the first four months of 1949.

The peak was reached in May of this year, when 870 veterans were assisted to the extent of more than \$6,000,000. During June the number of new contract-holders dropped to 716 and the amount of state-advanced funds to \$5,074,868, but Callaghan said this appeared to be merely a normal fluctuation.

The program is financed through the issuance and sale of California veterans bonds, as authorized by the voters. On June 6, a new \$100,000,000 authorization was granted. The bonds are redeemed out of the monthly payments made by the participating veterans. These payments also cover the cost of administration, so that no expense to the taxpayers is involved.

The increase in volume was attributed by Callaghan to a variety of factors.

"More and more veterans are becoming established in their careers and ready and able to enter into financing arrangements on their permanent home," he said. "Moreover, the past year saw the prices of many homes coming down slightly. The new-construction loan plan enacted last year also encouraged more veterans to build under the state program."

The state may advance up to \$7500 on a home or \$13,500 on a farm to a veteran who entered military service from California or was born in this state.

## ATTENTION! Lakewood Home Buyers . . . .

You'll enjoy visiting our  
13 Model Homes . . . .

As official suppliers of furniture to budget-wise Lakewood home-buyers, we maintain the only model homes in this magnificent 17,000-home development.

All periods, styles and motifs are represented in our offerings . . . and because of our tremendous volume purchases, you may rest assured that your furniture requirements can be filled by us at prices unequalled anywhere.

Ask for Our Sales Representatives at the Model Homes



**Aaron Schultz**  
4321 Atlantic • 317 Americas • 2026 Pacific  
381 W. Center, Anaheim • 5826 Bellflower Boulevard, Bellflower  
Complete Home Furnishings for Over a Quarter Century



Joyce Jacoubowsky

### Speaker

"The United Nations in Action" will be discussed by Mrs. Joyce Jacoubowsky Tuesday morning at the weekly breakfast meeting of the Board of Realtors in the Wilton Hotel.

Charles Kendall, August program chairman, said Mrs. Jacoubowsky is president of the United Nations Association of Long Beach.

## NOW! Vacation Living Every Day! a LIFETIME HOME in Orange County

### Select from Three Cities!



Now the Freeway brings Orange County, the garden spot and playground, within 25 minutes of Los Angeles industries, Long Beach and surrounding areas. Lifetime Homes, Inc.—Main Office in Santa Ana at 2055 South Main St.—is now able to offer you choice homesites in 3 beautiful cities. Select your home in Santa Ana, Fullerton or Anaheim—Choose from 16 floor plans and 60 exteriors—every feature you have always wanted can be yours if you act quickly . . . and Vets . . . you need no down payment, if you buy now.

### 3 Choice Locations!



SANTA ANA N. E. Corner Bristol and Edinger

Directly across from Mater Dei High School. Occupancy starts August 15th. Many homes, various floor plans, nearing completion now at Rosewood and Edinger. Open for preliminary inspection in Santa Ana this week end.



FULLERTON East Chapman Near College

Here your child may go through kindergarten and through 2 years of college all within walking distance of their beautiful home. Shopping center and theaters within 6 blocks of the new tract. For information, apply at Anaheim Model Home, 611 S. Indiana St.



ANAHEIM Between West and Palm St. and Water and South St.

Across from the Benjamin Franklin School. Only 6 blocks from downtown, shopping center. Right in the heart of orange groves. Everyone a dream home, but vets act now if you want to buy with no money down.

## For a Limited Time Only . . . VETS- NO DOWN PAYMENT

TERMS AS LOW AS . . . \$45 PER MO.  
Plus Taxes and Insurance

NON-VETS—Low Down Payment, \$48 per mo., plus taxes and ins.

### 16 Floor Plans • 60 Exteriors

#### 3-Bedroom Tropical Modern, Patio Homes

#### Scores of Wonderful Features . . .

- Select the plan with the features and arrangements best suited to your family needs.
- 3 Large Bedrooms
- Hobby room (new and different)
- Venetian blinds and shades
- Rumpus room and patio combination
- Up-to-the-minute scientifically planned kitchens
- Pantries—Vanities
- Double Sink—with dish-washing spray
- Garbage disposal
- Built-in breakfast nooks
- Tile Pullman baths—electric heat in both
- Gloss shower enclosure
- Oak floors
- Touch plate electric systems
- Full-size 2-car garage
- Featherweight, 100% aluminum garage doors
- Glass walls, living room to patio
- Gas fired vented, dual furnaces
- Large lot—landscaped, lawn and shrubs
- And many other features

#### APPLIANCES Vets! No Money Down

When you buy a Lifetime Home you may also buy a fine range, automatic washer and refrigerator . . . all at NO MONEY DOWN DISCOUNTS! Pay less than 10 cents a day!

## Visit Model Home ★ IN ANAHEIM

See the completely furnished model home at 611 South Indiana Street in Anaheim. Open daily 10:30 a. m. to 8:00 p. m. Saturday and Sunday, 10:00 a. m. to 9:00 p. m. Furnished by Riitel Furniture Co., Fullerton.

**LIFETIME HOMESITE** and Affiliated Companies  
2055 South Main Street, SANTA ANA  
Phone Kimberly 3-6660 or Kimberly 3-6803  
HENRY C. COX, President and General Manager

## Loans Hit New Peak

THE dollar volume of mortgages and trust deeds affecting real estate in Los Angeles County reached a new high of \$161,396,679 during June, according to the monthly summary published by Realty Tax & Service Co.

One trust deed for \$13,000,000 brought the June total \$5,032,464 past the previous high figure of \$156,364,215 in March. June, with 19,081 loans, had a smaller number than March's 19,742.

In comparison with June, 1949, the month was 55.4 per cent greater in dollar volume and 41 per cent greater in number.

In addition to the \$13,000,000 trust deed, there were four others in excess of \$1,000,000.

Of the 19,047 trust deeds and 34 mortgages filed in the county recorder's office during June, 1,474 were FHA loans. There were 18,309 deeds, including 611 tax deeds to individuals. Foreclosures numbered 114 and deeds in lieu of foreclosure, 25. The office received 76,034 documents of all types during the month.

## GI Advised to Use Rest of Privilege

VETERANS in Southern California who have used only a portion of their GI home loan guarantee were advised last week that the remaining portion must be used by Oct. 20 if combination VA-FHA financing is intended.

Otherwise, in accordance with President Truman's order, GI guaranteed home loans are available only on the new VA loan basis requiring 5 per cent down payment.

Clifford L. Rawson, secretary-manager, Home Builders Institute, county-wide association of residential builders, reported that the remaining GI guarantee could not be used after Oct. 20 in the purchase of another house, if financed through an FHA insured loan.

"Many veterans have purchased homes using only a small portion of their GI guarantee," Rawson explained. "Through no fault of their own they have moved, changed jobs or need larger quarters. The remaining portion of the GI guarantee can often be used to buy another house."

The combination FHA-VA loan plan has been a widely used financing method, and many residential developments throughout Los Angeles County now are offering homes under FHA-VA mortgage arrangement which in most cases requires no down payment.

It was explained by Rawson that under the combination loan mortgage terms, the first 80 per cent of the loan is insured by FHA, and the 20 per cent balance is guaranteed by the Veterans Administration.

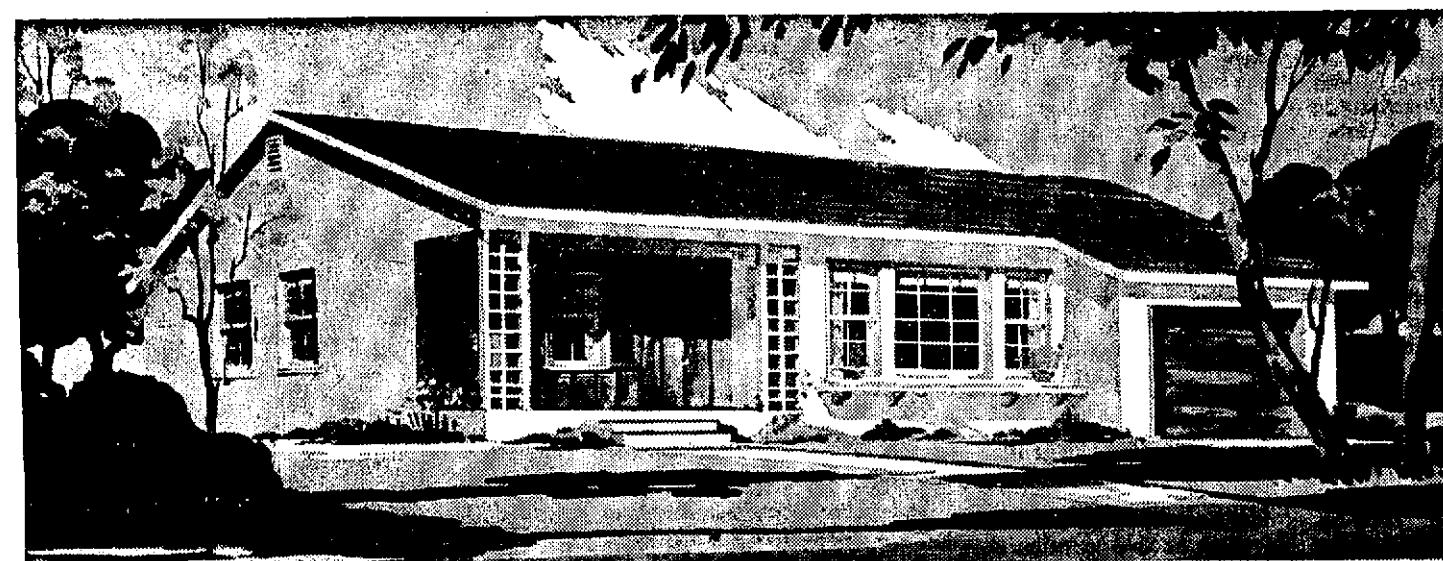
On an \$8,000 home, backed by the FHA-VA the GI could obtain \$6,400 under FHA insured loan, and in addition a \$1,600 VA guaranteed loan. This would leave him \$2,400 remaining unused under the VA \$4,000 guarantee limit.

After the Oct. 20 cut-off date, said Rawson, veterans can still use their remaining guarantee on homes purchased on a straight GI loan basis but in the majority of such cases, the lending institutions will require a substantial cash down payment.

"The Home Builders Institute, in co-operation with the National Association of Home Builders, has requested the Veterans Administration to continue the combination type of mortgage financing," Mr. Rawson said. "It is the sincere hope of the institute and its members that the Congress will restore the combination plan as it is expected that veterans will find the new program leaves too wide a gap in their home financing budget."

Rawson said that although Congress raised the GI loan guarantee maximum from \$4,000 to \$7,500, veterans who have part of their guarantee left would not be able to add the extra \$3,500 to their remaining guarantee. The \$7,500 top is only for those veterans of World War II who have used no part of their loan guarantee privilege.

# by every standard of measurement there's nothing in America to compare with Lakewood Park



2-bedroom homes

**\$43**

MONTHLY  
everything included

3-bedroom homes

**\$54**

MONTHLY  
everything included

## VETERANS!

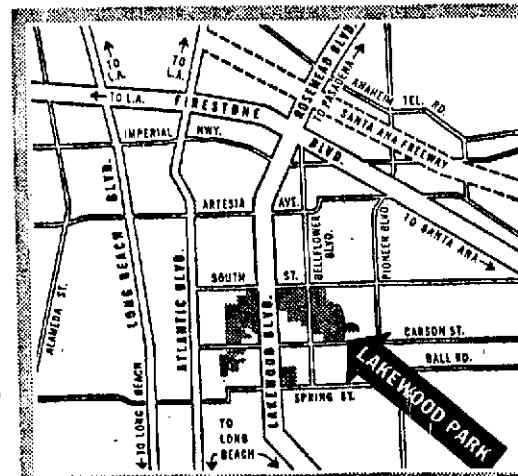
until further notice you can still  
buy at Lakewood Park with...

**NO DOWN  
PAYMENT!**

You have to see Lakewood Park to believe it!  
Come out today...tonight...and see for yourself!

### easy to get to!

From downtown Los Angeles drive east on MANCHESTER and FIRESTONE BOULEVARD to LAKEWOOD BOULEVARD, turn right and continue to CAMERINO STREET which is one block below SOUTH STREET. Watch for the giant billboards...and the LAKEWOOD TOWER! Plenty of parking.



### VETERANS...

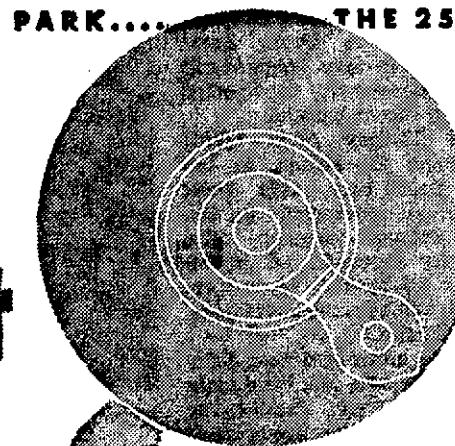
Even if you have used some of your G. I. benefits...come and see us!

### Drive to the Tower

SALES OFFICE: 5327 Lakewood Boulevard • just below South Street • Open 9 a.m. to 11 p.m. every day

LAKWOOD PARK....

THE 250 MILLION DOLLAR PLANNED COMMUNITY



all this

and as little as

**\$43 a month, too**

### 250 Million Dollar Planned Community

- Newest, most modern shopping center in America (including May Company's 5 Million Dollar department store)
- New schools, new playgrounds, new churches
- Easy access to future parkways and freeways
- A completely new, modern city as large as South Bend or Poughkeepsie
- Spectator or active sports facilities—golf course, tennis, badminton, parks, beaches, Long Beach College Stadium
- Large level lots—room for a garden, patio, children
- Paved streets, curbs, sidewalks, driveways
- All utilities in and paid for
- Trees in parkway of each lot
- Ornamental Electrolier street lighting
- Streets planned to eliminate traffic hazards

### Sound Construction

- Solid concrete foundations up to 2 x 8 floor joists
- 45,000 BTU dual floor furnace in 2-bedroom homes
- 57,000 BTU dual floor furnace in 3-bedroom homes
- Aluminum screens, rustproof and permanent
- 2 coats of paint on walls
- Full cedar shingle roofs
- Exposed exterior doors weatherstripped
- Attached or detached harmonizing stucco garages
- Thick hardwood floors over diagonally laid sub-flooring
- Modern plan, no wasted space—every foot livable

### Different, Distinctive Exteriors

- Sunny bay windows
- Big picture windows
- Bright window shutters
- Trellised porches
- Gay plant shelves
- Painted in bright California colors with contrasting window frames, shutters or natural redwood trim

### Spacious Sunny Kitchens

- Built-in Waste King Electric garbage disposer
- Inlaid linoleum
- Plenty of cupboard space, large broom closet
- Double-drain sinks
- Stainless steel drainboards and counter tops
- Separate service porch laundry facilities
- Automatic hot water heater

### Well-Planned Bathrooms

- Rubber tile floor with easy-to-clean rounded cove base
- Shower over tub
- Tile Pullman lavatory
- Gleaming Marlite bathroom walls, 4 ft. over tub
- Chrome accessories and hardware

### "plus Values"

- Buy from the builder—no middleman's profit
- Young, friendly neighbors
- Suburban living—city conveniences
- Smog-free, cool climate
- Public transportation nearby

### see nine model homes

... all furnished. Homes and sales offices flood-lit every night for your convenience.

**LAKEWOOD** Park

**kiddie parking, too!** We've built a playground where you can check the children...where they can play under adult supervision, while you study plans and inspect Lakewood Park's Model Homes!

# Hodges Co. Made Estate Agent

APPOINTMENT of the Rex L. Hodges Realty Co. as sales agents for Park Estates is announced by Lloyd S. Whaley, president of the L. S. Whaley Co., owner-developer of the property.

Park Estates is located at E. Anaheim St. and Pacific Coast Hwy., adjacent to the new Long Beach State College site.

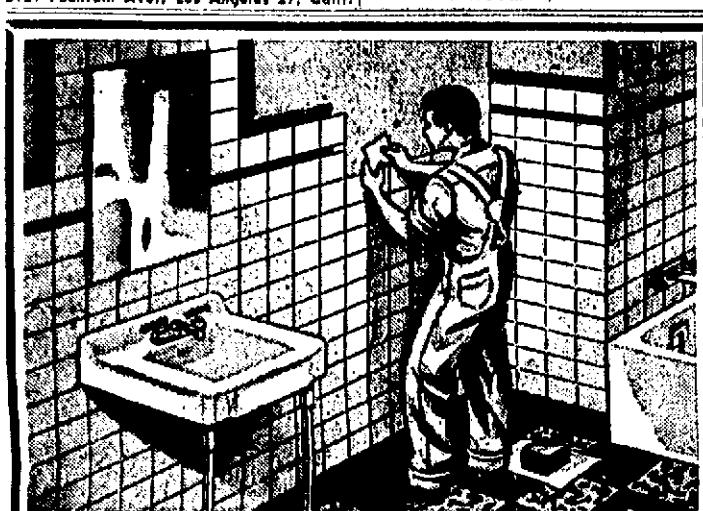
## Home Town Speakers

PROSPECTIVE Long Beach entrants in the Hornetown Speech Contest of the California Real Estate Association will meet at 8 p. m. Tuesday in the Board of Realtors offices, 331 American Ave., according to Capt. R. F. Rife, committee chairman.

An elimination contest will be held locally to choose the speaker to represent Long Beach at the state convention in Santa Cruz in October. Rife said.

Rules of the contest will be reviewed Tuesday. All members of the board are eligible. Rife disclosed that four persons already have entered the competition.

**DID YOU KNOW?**  
THAT YOU CAN BUY LAND WHOLESALE  
\$3 to \$5 acre full lot—  
Farm, Timber, Ranch Lands in California, Oregon and Washington. Send 10c for prices, photos, full information about amazing buys YOU can make.  
COAST LAND CLUB, Dept. 5  
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**\$1.00**  
as low as  
per sq. ft. installed,  
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FHA TITLE I FINANCED

1 TO 3 YEARS TO PAY

We Invite You to Visit Our Display Room  
ASPHALT FLOOR TILE—RUBBER FLOOR TILE  
Two-panel roll-away glass enclosure with chrome towel \$85.00  
bars, installed

Free Estimates Gladly Given Phone 7-1237

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IN THE  
LYNNWOOD  
UNIVERSITY  
DISTRICT

**WALKER & LEE**  
and  
**BARKER BROS.**  
INVITE YOU TO VISIT  
**UNIVERSITY**  
**HOUSE**

**NON-  
VETERANS**

**38 CUSTOM BUILT  
2 AND 3-BEDROOM HOMES  
ON FHA 30-YEAR FINANCING—HURRY!**

**FOR INFORMATION CALL ANY**

**WALKER & LEE OFFICE**

**Phone 5-1214 or Phone 5-5915**

**NOW  
SELLING!**

**38 CUSTOM BUILT  
2 AND 3-BEDROOM HOMES  
ON FHA 30-YEAR FINANCING—HURRY!**

**FOR INFORMATION CALL ANY**

**WALKER & LEE OFFICE**

**Phone 5-1214 or Phone 5-5915**

Newly completed is this California style home in Park Estates, E. Anaheim St. and Pacific Coast Hwy. A C. C. Mitchell house at 1500 Ramillo Ave. in the Whaley homesite subdivision is being opened to the public today. It is a 1700-square-foot house with two bedrooms, expandable den, and living room overlooking patio.

## New Trailer Ban May Be Altered

EFFORTS to halt the use of trailers for dwellings in residential zones of Los Angeles County may be altered if the war emergency, created by the Korean situation, continues.

Assistant County Administrative Officer Rex Thomson said today that he will soon submit a proposed new ordinance prohibiting house trailers on residential lots.

"We now believe there should be inserted a clause which would allow special permits to be issued in cases of emergency, particularly in reference to war and defense conditions," Thomson said today.

Supervisors have jurisdiction only over areas outside of city limits, but it is this region which is said to have experienced most trouble with indiscriminate use of trailers on private home lots.

Causes for the trailer law for back yards was said to have been the need for sanitation and fire regulations. Property values also are said to have sagged in sections where trailers serve as dwellings on residential lots.

Faulty wiring and butane tanks in these houses on wheels also are cited as extra causes for county regulation.

## 2,000,000 GI Buyers

WASHINGTON. (NEA). Two million veterans have now bought new homes with GI loans.

It has been one of the most successful of all the government's veterans programs. And despite the new Veterans Administration order requiring at least a five per cent cash down payment from now on, it is expected that new loans will continue at a rate of close to 50,000 a month. That is, unless the Korean crisis inspires further credit restrictions or controls on building materials.

Carl R. Gray Jr., Administrator of Veterans Affairs, says this about the program:

"The GI home loan program filled an important gap in both the social and economic structure of the nation. At a time when housing was at a premium, it made it possible for veterans to afford homes so they could get married and raise families in the normal way of American life."

The proposal to tighten up the ban on trailers in front and back yards is not expected to prove too popular, however. From the community of Lomita, south of Torrance, today came word that an organized group of property owners would protest the county's proposed trailer regulation ordinance.

The ordinance assertedly would not affect duly established trailer camps in zones thus established.

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Faulty wiring and butane tanks in these houses on wheels also are cited as extra causes for county regulation.

Under terms of the proposal, he explained, every real estate transaction—including those ordinarily regarded as cash transactions—would involve "credit."

If the licensing system is imposed, he said, no one could buy or sell a home without the approval of some federal official.

"The same is true," Gerholz pointed out, "of every loan on a home, every renewal or refinancing of such a loan, exchanges of property, options, leases containing options to buy, and all other transactions in real estate."

He recommended that unprecedented powers which could be used to "freeze the entire real estate economy of the country and could prove disastrous for the defense program itself" not be enacted as part of emergency credit control proposals now before Congress. These are contained in Senate Bill 3936.

Available, or soon to be available, control measures cited by Gerholz are:

1. The tightening of mortgage financing through federal agencies, including the Federal Reserve Board, the Housing and Home Finance Agency, the Home Loan Bank System, and the Reconstruction Finance Corporation.

2. A pending tax increase which, as stated by President Truman, is "our basic weapon in offsetting the inflationary pressures" and "will make general controls less necessary."

3. Controls which may be imposed by other sections of the pending Defense Production Bill covering priorities and allocation of materials and facilities.

Gerholz supplemented his position as to the adequacy of present legislation by referring to a six-point credit control program, requiring no new legislation, presented on July 18 by Marriner Eccles of the Federal Reserve Board.

At the start of the program just after the war there was some confusion over how the veteran would be protected against unscrupulous home builders. As a result, some vets got stuck with Jerry-built homes. Better inspection methods have now cleared that up. Prosecution of these cases has resulted in about 13,000 veterans being awarded \$2,000,000 in damages, and to correct faulty construction.

According to VA figures, the average house cost \$7610. But there were some second mortgages and loans for repairs involved in the program. According to the National Association of Home Builders the average GI's home loan is now running about \$9000 each.

Right now, NAHB spokesmen admit, the future housing picture hangs on what happens in Korea. If credit and material controls aren't made any tighter than is planned now, it is expected that there will only be about a 10 per cent cutback in the start of new construction. This will still permit practically all the veterans who want to to buy new homes under the GI program.

## Gerholz Says New Controls Unnecessary

THE government already possesses, or will have under pending measures, adequate control over critical building materials and real estate credit, Robert P. Gerholz, Flint, Mich., president of the National Association of Real Estate Boards, told the Senate banking and currency committee.

Referring to the proposed licensing system now being considered by Congress as a means of administering credit controls, Mr. Gerholz said, "No such measure was authorized in World War II, and we know of no justification for it now."

Under terms of the proposal, he explained, every real estate transaction—including those ordinarily regarded as cash transactions—would involve "credit."

If the licensing system is imposed, he said, no one could buy or sell a home without the approval of some federal official.

"The same is true," Gerholz pointed out, "of every loan on a home, every renewal or refinancing of such a loan, exchanges of property, options, leases containing options to buy, and all other transactions in real estate."

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# Multiple Listing

THE multiple listing service of the Board of Realtors accounted for \$1,088,000 worth of real estate sales in Long Beach last month, it was disclosed yesterday by Sherrill Muntz, chairman of this activity.

Of the total sales in Long Beach, multiple listing will account for about 12 to 15 per cent each month, he continued. Co-operating brokers sold 42.2 per cent of the listings, Muntz said.

Evaluating committees for the various districts of the city during August were also announced by Muntz. With the chairman listed first, the teams are:

District 1—Frank Abbott, Sidney W. Dunham, Clark Trigg, Herbert Frame, Jean

Emory, District 2—Tom Stevens, Ed Duggan, Leslie Vaughn, P. K. Jones, Glenn Wright. District 3—Wesley Sutton, Ed Grant, J. C. Hoffman, Victor Johnson, Kenneth Rowland. District 4—Philip Grier, Allen Andrews, James Gadberry, Ed Walsh, Glenn Morris, J. F. Campbell.

District 5—Samuel Kramer, J. R. Cunningham, Thomas Merrill, O. A. Pearce, H. S. Slinkard, William Zeeler. District 6—Harold K. Steele, L. S. Vickers, E. J. Glover, Fred Gosch, Robert Taylor.

District 7—Charles E. Crayne, Clyde Ming, Dollie Miller, Ed Reihm, John Reed. District 7-a—C. O. Givens, W. F. Baxter, W. J. Stevenson, Everett Howard.

District 8—Robert Webb, M.

P. King, Charles Persinger, A. G. Maspero, James Odegard, District 9—Marvin Lightfoot, Clive Graham, Ruby Eveland, Mary Mann, Ed Boyd, Charles Delaney.

District 10—H. J. Gerling, Neal Tuttle, Fred Rose, E. T. Moore, Dave Lewis, Manfred Reed. District 11—Merle Dempsey.

## 15 at State Conference

FIFTEEN Long Beach residents attended the quarterly meeting of directors of the California Real Estate Association yesterday in Santa Barbara.

Max Livoni, vice chairman of the achievement committee, reported last night that interest in the achievement contest has far exceeded expectations. Instead of the 50 entries expected, nearly 100 boards have joined the competition for five awards.

James Garth and Barbara Moss, executive director of the local board, participated in the educational committee's planning for the 1951 series of 26 district sales conferences.

Isabel Mitchell of Compton, 18th District vice president, reported on progress made by the district thus far in 1950. Data for the report were compiled Tuesday evening at a meeting of district board presidents and secretaries in the home of Miss Moss.

A final outline of plans for the C. R. E. A. convention in Santa Cruz beginning Oct. 2 was approved by the directors.

Those attending from Long Beach were Mr. and Mrs. Lewis K. Cox, Frank F. Merriam, Mrs. Hazel Merriam, Mr. and Mrs. L. D. Tolbert, Mr. and Mrs. John Bohan, Mr. and Mrs. Pat Flionsky, Herschel Hart, A. G. Maspero, Garth, Livoni and Miss Moss.

## Warehouse Projects

PLANS for two warehouses are being checked by engineers of the city building department.

Long Beach Dock and Terminal Co. will construct a corrugated aluminum structure, 50 by 400 feet, at \$40 W. Anaheim St.

David and Helen Feuer submitted plans for a structure to store glass at 2146 E. Curry St. Also of corrugated aluminum, it is to be 40 by 200 feet in area.

## Foreclosures

Veteran Administration foreclosure listings in the Compton-Lynwood districts will be bulletin for members of that area's Board of Realtors as soon as listings are received, the board announces.

## Friendly Hills

Where LIFE is  
REFRESHING!



San Gabriel Development Company

14943 East Whittier Boulevard • Whittier, California • Oxford 4-943

(Corner of Whittier Boulevard and Colima Road)

# GI Family Home

Jim Huffman, like most of his fellow ex-GI neighbors at Lakewood Park, was wearing the community's official week-end male uniform of government-issue field shoes and faded khakis as he puttered around the yard of his brand new home at 5518 Plinta St. yesterday.

Resting on his hoe, he glanced toward the trim, yellow-shuttered white house into which he, his wife and month-old son moved a week ago.

"Doesn't seem possible," he said, looking up the street where children were riding tricycles and women were hanging out washings, "there could be so much activity in one short week."

The first of 17,000 new homes in the Lakewood Park district northeast of Long Beach were opened for occupancy last Monday. Huffman's family is typical of the more than 65,000 persons expected to populate the 10-square-mile area within the next two years.

Inside the house, Barbara Huffman sang as she sterilized bottles for the youngster. Tremendously pleased with the purchase of their new home, Barbara had been sold the moment she saw the kitchen.

Like many of the wives of the ex-GI owners, she is happy with the compact "save-a-step" way the kitchens are laid out. Plenty of cupboard space is equally gratifying to her.

Jim walked into the kitchen and affectionately placed his arm around his pretty wife.

"Want to dance?" she asked. "Listen to the music."

She flicked a wall switch above the drainboard and from the sink drain came a smooth, whirring sound.

"That's music?" laughed her husband.

It was music to her, Barbara told her husband. As she put it, there were few things more "melodious" than the sound of a built-in garbage disposal unit. Every house at Lakewood Park is equipped with one.

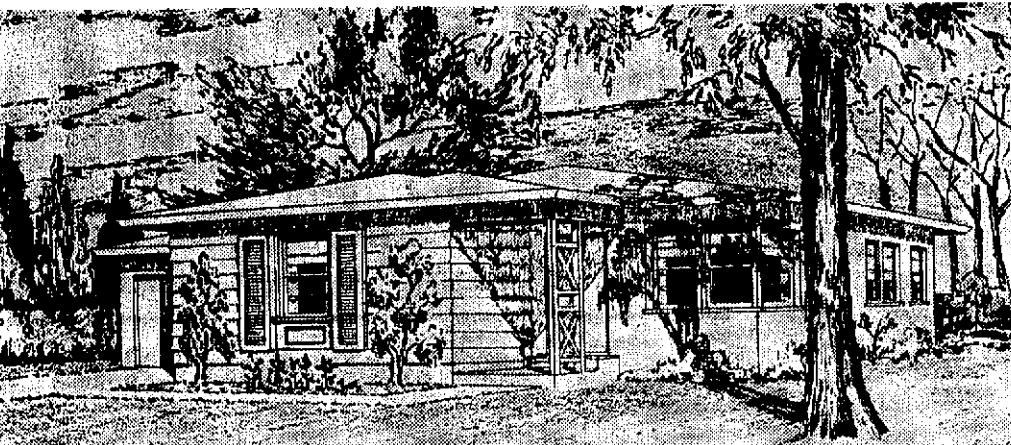
Huffman, a 29-year-old Navy veteran, said they had been renting a one-bedroom house in Long Beach prior to moving to Lakewood Park. The family selected the new development, he stated, because they thought it would be a good place to bring up a family. They purchased a three-bedroom home.

The street layout was another factor favorably influencing Mrs. Huffman. All through streets in the district are to be paralleled on both sides by service roads to provide off-street parking for vehicles.

No heavy traffic will be near the sidewalks where children play. Parks and playgrounds have also been planned for the district. The development will be provided with 133 miles of paved, lighted roads.

Approximately 6000 homes are completed or in various stages of construction at the present time. About 75 homes are started each day.

Stainless steel drainboards in the modern kitchens of Lakewood Park homes come in mighty handy when there are bottles to be sterilized for a month-old baby, according to Mrs. Jim Huffman. Huffman, an ex-GI, and his family are among the first to move into the new development.



Artist's drawing shows type of home being built in Santa Ana by Lifetime Homes, Inc. Homes will be open for inspection at the tract on Rosewood near Edinger in Santa Ana this week end. Lifetime Homes are also building homes in Anaheim and Fullerton and offer the choice of the three sites in Orange County as well as 16 floor plans and 60 exteriors. A furnished model is open in Anaheim at 611 S. Indiana St.

## A Family Proposition

"YOU HAVE to satisfy the whole family when you sell a home," says Henry C. Cox, former Long Beach builder, now president of Lifetime Homes, Inc., of Orange County.

"In the old days, the husband picked and bought the home," Cox continued. "The soundness of the roof and the possibilities of reselling at a profit were the sales points. Mother only received a superficial preview and remained in the background.

"Today, we find the whole family interested. This is probably more true in urban buying than elsewhere. Our experience in selling homes in our Santa Ana, Fullerton and Anaheim tracts has shown that the children ask intelligent questions about neighborhood playmates, about schools and their teachers, of recreational facilities, the nearness of the movies and, of course, where to place the television set.

"Teen-agers also ask about the social features of the neighborhood and measure the rum-pus room for dancing. Older brothers and sisters estimate time and distances from work.

"But mother has come into her own. She has become the educated home purchaser. Construction, floor plans and living conveniences are discussed with knowledge. Landscaping, beauty of surroundings and future possibilities are appreciated.

"We, at Lifetime Homes," continued Cox, "have watched this change in home selection and purchase over the years. We chose Orange County for our developments knowing our planning department could

plan and build homes in beautiful surroundings, selected neighborhoods and thus offer gracious living to the whole family. When you can do

this—and evidently we are, having done a \$1,500,000 business in the last 30 days—it's a pleasure to be a builder and a realtor."

## Dock Projects Comprise Nearly Half of Total

THE Long Beach building department issued \$4,710,790 worth of building permits last month, according to Edward M. O'Connor, superintendent. This brought the year's total to \$22,599,540.

The figure was slightly down from June's \$4,813,890, but was 27.6 per cent greater than the \$3,692,980 reached in July, 1949.

Among the 1061 jobs authorized were four wharf and dock projects aggregating \$2,365,600. Four school buildings added \$454,865 to the July total. The department also approved 14 oil derricks at \$10,000 each.

Residential permits provided 124 new units with a total valuation of \$829,360. Included were 69 single-family houses, five duplexes, and nine multifamily buildings. The latter had 45 units.

Volume of repairs and minor alterations dropped off approx-

imately one-third from June. Permits were issued for 780 projects worth \$530,055.

Six commercial buildings amounted to \$171,000. Three public buildings added another \$59,440. Other categories were:

No.	Item	Valuation
99	Private garages	\$60,560
60	Signs, sheds, misc.	22,645
3	Service stations	6,700
1	Shop	3,500
2	Warehouses	32,000
2	Other industrial	5,065

### Chrome Care

The chromium finish on faucets, valves, and other plumbing fittings can be kept shiny and lustrous by occasionally washing it with hot water and soap, then rinsing it, and finally polishing it gently with a dry, soft cloth, the Plumbing and Heating Industries Bureau advises.

Ponty-Built Homes' **N**orwalk **T**errace **Announces**

# NOTHING DOWN for Vets

until further notice

Choice of  
Many 2 & 3 Bedroom Homes!

All including:

- Servel Refrigerator
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- Lawns & Shrubs
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- Wall-to-Wall Carpeting in Bedrooms and Halls

- 13/16" Hardwood Parquet Floors in Living Room & Dinette
- Decorated Interiors
- Sewers, Paved Streets, Etc.

**IMMEDIATE ESCROW  
IF YOU BRING YOUR  
DISCHARGE PAPERS!**

**IF YOU HAVE USED PART  
OF YOUR G. I. LOAN,  
SEE NORWALK TERRACE!**

**MONTHLY PAYMENTS**

from \$44 Everything Included

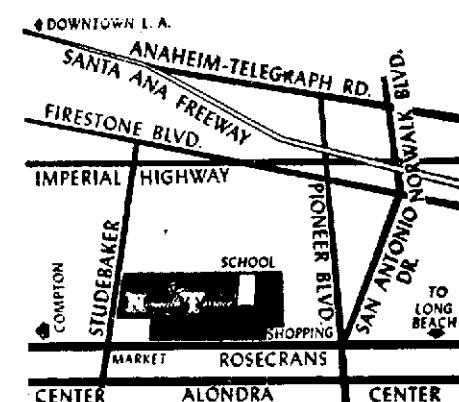
After Vet's Tax Exemption

**N**orwalk **T**errace  
MEMBER OF HOME BUILDERS INSTITUTE

Pile the family into your car and drive out Firestone or Imperial Boulevards to Studebaker Road or to Norwalk Boulevard (San Antonio Drive) then south one-half mile to Rosecrans Avenue. From downtown L.A. go out Anaheim-Telegraph Road to Norwalk Boulevard then south to Rosecrans.

INFORMATION HEADQUARTERS OPEN 9 A.M. to 9 P.M.  
DAILY & SUNDAY—FLOODLIGHTED AT NIGHT

**Model Homes Furnished by Barker Bros.**



OPEN MONDAY AND FRIDAY 12:30 NOON TO 9:15 . . . OTHER DAYS 9:30 TO 5:30

SEARS  
Long Beach

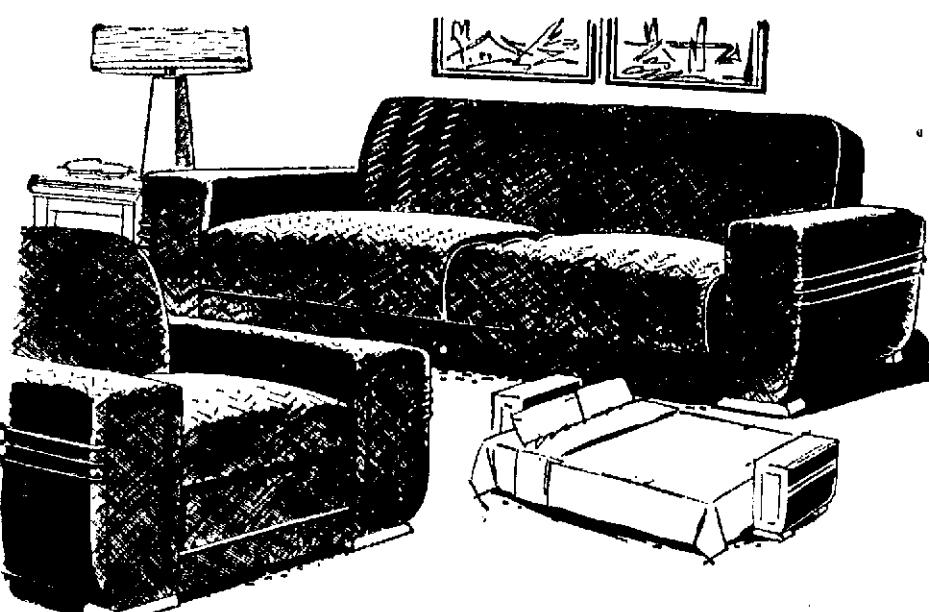
*Sale!* FURNITURE and RUGS

FURNITURE BEDSPREADS DINNERWARE HOUSEWARES FLOOR COVERINGS LAMPS CURTAINS SLIP COVERS

. . . and Including Other Outstanding Values Throughout the Store!

## SPECIAL! DIVAN AND CHAIR SETS!

Compare With 159.95 Groups! Comfortable 2-Piece

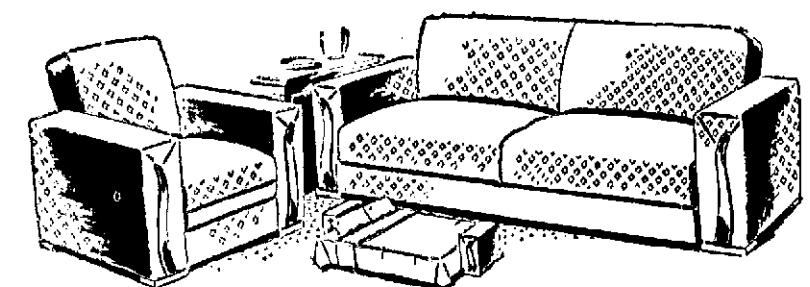


### Bed Divan Set

value! **134 88**

13.49 Down, Easy Terms, Usual Carrying Charge

An economy-priced divan set in a beautiful, livable, modern styling to blend well with your other furniture! Sturdily constructed to give you greater service. The big, comfortable divan has 265 coil spring units over a no-sag base. The frames are double doweled, glued and corner blocked. Equipped with a convenient, roomy bedding compartment that saves you lots of storage space. Heavy frieze cover, attractive colors.



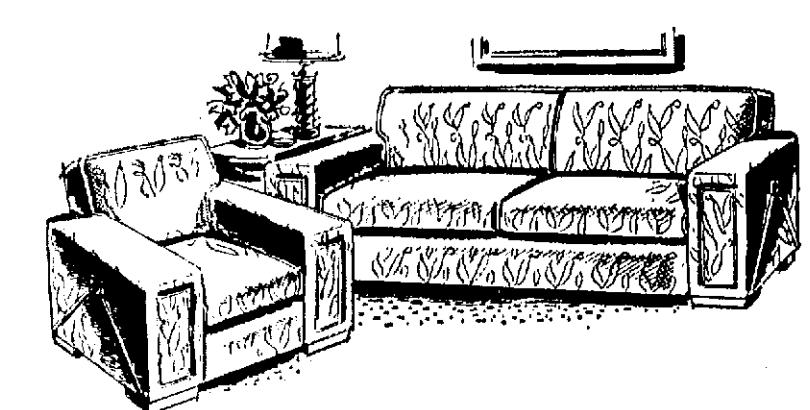
### 2-Piece Divan and Chair Set

99.95 value! Modern-style!

**84 88**

8.49 Down, Easy Terms, Usual Carrying Charge

Modern styling, beautiful, heavy quality tapestry covering in gray, green, chartreuse or blue. Constructed with comfortable coil-spring filled seats and backs; sturdy, double doweled frame for longer service! Equipped with positive action hinge. The divan opens to a full size bed and has a large storage compartment for bedding. It's a real buy!



### 209.50 Value Divan, Chair

Year-after-year durability!

**179 88**

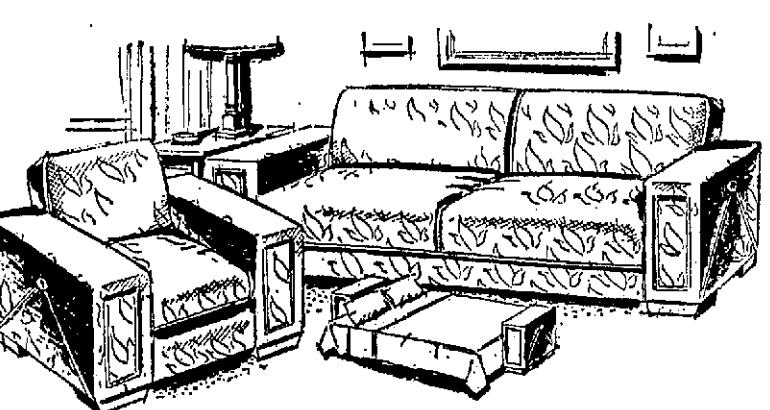
17.99 Down, Sears Easy Terms, Usual Carrying Charge

'Harmony House' set expertly upholstered in specially designed frieze, button pattern on arms. Sturdy coil spring construction. Foam rubber cushions available at a slight additional charge. Sturdy construction!

### Regular 1.29 'Harmony House' Inlaid Linoleum

**1.15**

Ruggedly constructed . . . wear layer goes through to back. Famous patented felt back. 6-foot widths. Choice of colors.



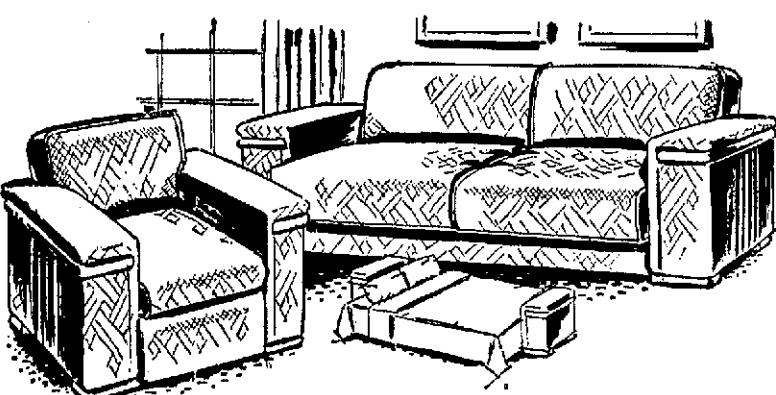
### 189.50 Value Divan, Chair

Divan opens to full-size bed!

**159 88**

15.99 Down, Easy Terms, Usual Carrying Charge

Livable, modern style to fit today's needs! Divan opens into a roomy double bed, offers the extra sleeping space you need. Double deck construction with oil-tempered steel springs. In a beautiful frieze covering, a selection of lovely colors—gray, green, rose or beige. A smart buy—at a price you can afford to pay!



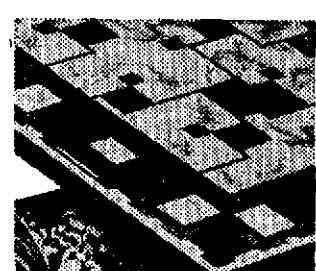
### 219.50 Value Bed Divan, Chair

Divan opens to full size bed!

**189 88**

18.99 Down, Sears Easy Terms, Usual Carrying Charge

'Harmony House' 308 coils double deck construction . . . rubberized sisal arms for longer wear! Chair has reversible foam rubber cushions. Channel-type arms on both pieces. Modern design, fine construction, low price!



### Save Now! Reg. 75c Felt Base Yardage

**59c**

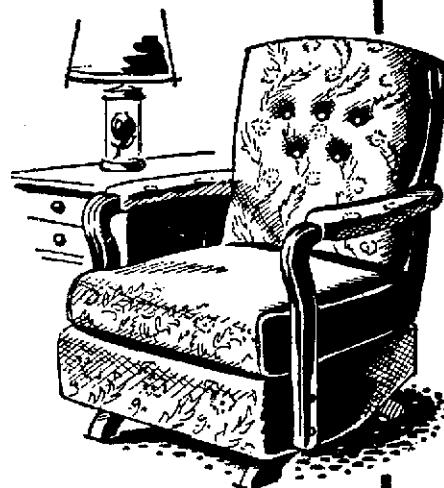
Standard quality 'Harmony House' yardage in discontinued patterns. Finest enamels—made to really last! 6 and 9-foot widths.

39.95 Value Harmony House

### Rockers

**29 88**

2.99 Down  
Sears Easy  
Terms, Usual  
Carrying Charge



Real comfort—platform swing rocker with heavy quality tapestry upholstery. Designed with shaped, semi-pillow back. Carved wood arm trim in choice of blond or walnut finished hardwood. Wide selection of colors. Get that platform rocker you've wanted now and save!

### 44.95 Value Rockers now

**36 88**

Comfortable coil-spring base over no-sag spring. Tutelex padding. Make your choices in either tapestry or plastic covers. Comfortable, smart and attractive!



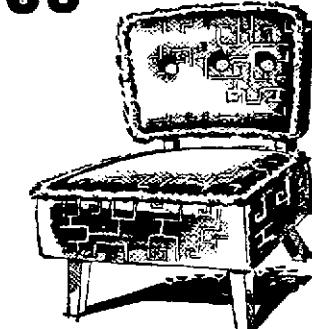
### Colorful Covered TV Chairs

**12 88**

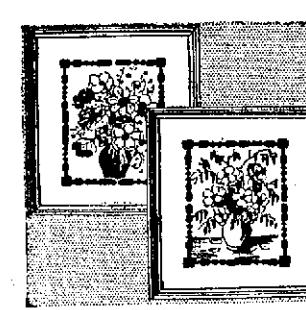


### Moss Edge Trim! Hardwood Chair

**25 88**

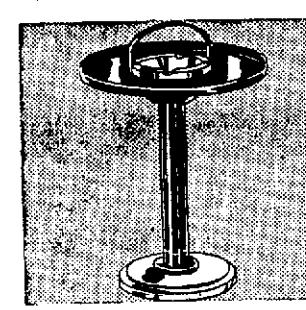
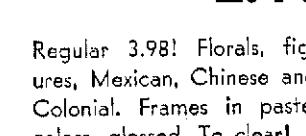


39.95  
value!  
Tapestry  
and mate-  
laisse cov-  
ers with  
moss edge  
trimming.  
Many  
colors.



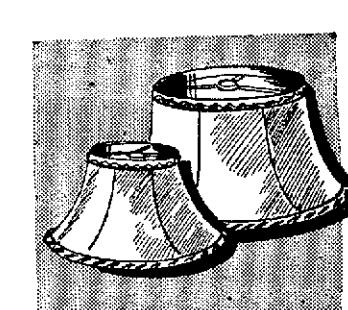
### Airbrush Pictures

**2.44**



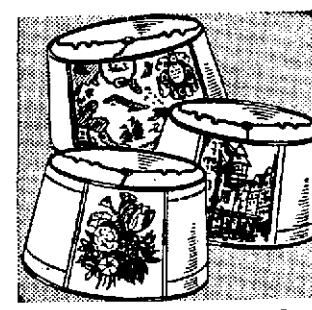
### 3.49 Smoke Stand

**2.29**



### 3.49 Rayon Shade

**2.44**



### 2.49 Lamp Shades

**1.98**

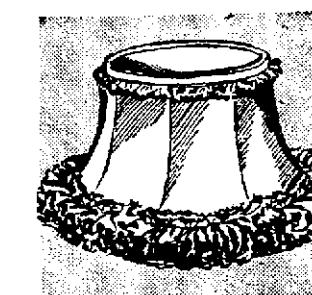
Assorted sizes and styles in parchment lamp shades. 98c shield and candle shades, 1.29; 1.29 clip-ons, 98c.



### THREE BRICK ATTRACTIVE TABLE LAMPS

**12.95**

Three brick table lamps, complete with two planter cups. Save!



### 7.95 Lamp Shades

**4.88**

These gorgeous rayon shades are trimmed with ruching. Sizes for floor lamps, table lamps and bridge lamps.

Open Monday and Friday 12:30  
to 9:15; Other Days, 9:30 to 5:30

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